

Kawartha Bingo Sponsor's Association, Inc.

Annual General Meeting

September 25, 2023, 6:00 pm via ZOOM

Board Members: President Kim Dawson (Crestwood Music Parents' Association), Vice-President Susanne Savary (Deafblind and Kawartha Haliburton Children's Foundation); Secretary-Treasurer Larry Cook (St. Leonard's Society), Beverley O'Toole (St. Peter-in-Chains Catholic Women's League) and Nancy Watson (St. Vincent De Paul Food Pantry)

Ex-Officio – Suzanne Davidson, Charity Director

Guests - Robert Runnett, General Manager of Delta Bingo and Gaming Centre Peterborough, and Glenn Jensen, Assistant GM Delta Bingo and Gaming Centre

Call to Order: Board President Kim Dawson welcomed everyone to our fourth ZOOM AGM. Representatives from over 40 charities attended the meeting.

Welcome: President Kim Dawson welcomed everyone to tonight's 4th AGM held via ZOOM beginning at 6:00 pm. She extended a thank you to Kim Steacy, Charity and Volunteer Manager for Play! Charitable Gaming Association, Kingston, for her assistance with tonight's meeting. Kim continued with the introduction of the current Board of Directors of KBSA.

Adoption of Agenda: The agenda for tonight's meeting was circulated electronically. As there were no adjustments to the agenda, it was moved that the agenda be accepted as circulated.

Rob Runnett's Report: Rob reported how much success and traction events are having due to promotion on social media by our groups. Events such as Maple Leaf and Blue Jays ticket giveaways attract non-bingo players that become repeat customers. Attracting new visitors to the site showcases the facility and the entertainment provided including the Tap n' Play area. Rob also noted that the exterior of the building has been repainted and new exterior lighting installed. There are also plans to reskin the windows of the site. There is a meeting with the City of Peterborough in October regarding the installation of an LED video screen next to the road. Some changes are being made within the facility to include a cash area where Suzanne's office was, like what you see at a casino. Also, the old lottery booth has been converted into a VIP box experience. Rob expressed his interest in returning to Musicfest to promote Delta and hopes to share this opportunity with the charitable groups who can talk about how the funds they raise are used within our community. He has also been working with Suzanne on other ways to partner with charities and grow the volunteer's role to provide a meaningful experience. There currently aren't any plans to add further bingo sessions. Rob also discussed Delta's participation in online bingo with a portion of the proceeds going to charities.

Questions or Discussion: Dan Twomey Kinsmen Club remarked that they experience a lot of overlap between committees making donations. Having more knowledge of these crossovers would be useful for cross-promotion.

Adoption of 2022 AGM Minutes

The minutes from the 2022 AGM are posted online. As there were no errors or omissions, a motion was made by Cynthia Carey (Kawartha Music Company) and seconded by Mandy Filman (Epilepsy). Carried

Financial Report

Larry Cook (St. Leonard's Society) addressed the financial report with the attendees in Kayser Financial Services absence. Details of this report are posted on the KBSA website. The financial position is much healthier than 2022. A slight increase in advertising and promotion was noted but not out of line for increasing costs.

A motion was made by Terry McLaren (PTBO Kiwanis) and seconded by Christine Choate (Air Force Association) to accept the report as presented. Carried.

A motion was made by Rino Andreoli (Kawartha Rotary) and seconded by Dan Twomey (Kinsmen Club of Peterborough) to retain Kayser Financial Services for the 2023/2024 fiscal year. Carried

President's Report

President Kim Dawson thanked everyone for attending with a special welcome to Greater Peterborough Health Services Foundation and Keene Lions Club, our two newest groups. The total number of volunteers across KBSA is down significantly to pre-covid numbers. The Board, as well as the OCGA continues to focus on ways to help organizations maintain current volunteers, while attracting new ones. Suzanne continues to work with several organizations whose applications are currently with the City, awaiting approval. iGaming had a soft launch in February of 2023. 1.5 % of funds are to be dispersed to the charities. All organizations but one have submitted their additional banking information as needed. The first release of funds was to have taken place in September. We continue to seek further information from the OCGA, but unfortunately there has been no response to date. Kim had the opportunity to attend the Presidents Meeting in April 2023. While there has been huge growth in the industry, volunteer resources are down. Policy changes released earlier in 2023 were discussed as well as Charitable Gaming Community good. The OCGA has a focus on research into whether people in our communities know what charitable gaming is and where funds are being distributed. As a relatively new Board Lynn Cassidy and Richard Schwar from the OCGA attended our April meeting which was an opportunity to ask questions and exchange information. Kim thanked

each Board Members for their time and contributions Sue for her dedication to the Membership and the volunteers for their great work.

A motion was made by Lauren Tippen (Kawartha Artistic Swimming) and seconded by Karen Doherty (Soroptimist) to accept the report as presented. Carried

Charity Director's Report

Charity Director Suzanne Davidson opened her remarks by thanking all volunteers for their great work again this year. She appreciates that information is getting passed along by groups to their volunteers. Suzanne asked for volunteers to be reminded to remain beside a winner when calling back paper bingos, until a staff member comes to pay them. She also asks for volunteers to remain by the doors, beside their sign to greet players as they come in for shifts where bingo has not yet started. Also, please double check that you are on the correct page when signing in. Don't change anything on the pages in the sign-in binder. Suzanne has added a short video to the training about filling in the sign-in book as well as calling back bingos. Each volunteer needs to sign in for themselves as the official record of their attendance. After a volunteer has completed their shadowing have them do their first single assignment with a more experienced volunteer to be more comfortable in their role. Please try not to have somebody who has just completed their shadowing shift be responsible for having somebody shadow them until they have some experience. There have been about 660 volunteers take the online training since March 2022. Suzanne acknowledged how difficult it is to get volunteers We are getting almost \$800 a shift. Suzanne reminded everyone that Delta is open 363 days a year and knows it is difficult to schedule volunteers and thanks the groups that pick up the shifts returned by others. The groups are doing a fabulous job with the Social Media. She thanked the coordinators for their great job and spoke about maximizing the partnership between Delta and the charities by creating a committee to look for "outside the box" strategies to improve volunteer and charity recruitment, retention, and engagement as well as the knowledge of Cgaming as a fundraiser in our community. She and Rob are looking for volunteers with communication and marketing skills to sit on a committee. Suzanne completed her presentation by thanking the KBSA Board members.

A motion was made by Erin Panepinto (Hutchison House) and seconded by Vince Bierworth (GPHSF) to accept the report as presented. Carried

Confirmation of Directors

Kim Dawson, Larry Cook, Bev O'Toole and Nancy Watson have agreed to remain on the KBSA Board of Directors.

A motion was made by Dan Twomey (Kinsmen Club) and seconded by Christine Choate (Air Force Association) to approve that the individuals listed remain on the board. Carried.

New Business

Proposed By-Law Amendment of Bylaw No. 3 Page 5, "Board of Directors" Section 6., First Sentence to identify a minimum and maximum number of Directors.

Original: The affairs of the Corporation shall be managed by a board of Seven (7) directors, to be elected from the current membership and throughout the term of office, shall be actively involved with a charity or non-profit holding a valid permit or license in that Charitable Gaming Centre.

Proposed: The affairs of the Corporation shall be managed by a board of up to Seven (7) directors (with a minimum of 3), to be elected from the current membership and throughout the term of office, shall be actively involved with a charity or non-profit holding a valid permit or license in that Charitable Gaming Centre.

A motion was made by Terry McLaren (Kiwanis Club of Peterborough) and seconded by Christine Choate (Air Force Association) to approve the amended by-laws. Carried.

Kim thanked the members of the committee struck to amend the by-laws.

Questions or Discussion

Terry McLaren (Kiwanis Club of Peterborough) inquired whether there were any more nominations to the Board of Directors. It was confirmed that Nancy Watson's nomination was received and she was appointed as no other nominations were made.

Adjournment

A motion was made by Lauren Tippen (Kawartha Artistic Swimming) and seconded by Susan Douglas (Kawartha Haliburton Children's Foundation) to adjourn the meeting at 7 pm. Carried.