



A Long-Term Sustainable Source of Funds For your Charity/Non-Profit Organization

Peterborough's best kept secret...



Thank you for your interest in becoming a member of Kawartha Bingo Sponsor's Association Inc. (KBSA) to do fundraising at Peterborough Delta Bingo and Gaming Centre. KBSA is a non-profit organization run by a volunteer Board of Directors. We are in partnership with the City of Peterborough, the Ontario Charitable Gaming Association (OCGA), OLG, and Delta Bingo and Gaming Centre.

We schedule and organize the 50+ local charities/NPOs currently taking advantage of this funding source. This past fiscal year, we distributed just over \$1 Million to our member organizations. All revenue earned remains in our community to support local programs and services.

Charities/NPOs supply two volunteers for each of their 2¼ hour shifts at Delta Bingo and Gaming Centre. These volunteers represent their organization and act as hosts while in the gaming centre. They offer customer support, keep the environment clean and welcoming, and are ambassadors for their organization. Volunteers do not handle cash or gaming products at any time.

For these 2¼ hours, charities/NPOs are currently receiving between \$600-\$800! Newly added organizations typically receive one to two shifts per month, based on their resources, the assessed need for funding, and the available space in the membership schedule. There are also opportunities to pick up extra shifts. A roster of at least six volunteers is needed to ensure that two volunteers are available for scheduled shifts.

All organizations must sign a contract to participate in fundraising with KBSA. We are under contract with OLG and have Policies and Standards that identify the mandated roles and responsibilities that must be followed in order to remain in good standing. This document can be found on our website kawarthabingosponsors.com under the "Member Info" tab.

Volunteers are required to complete a two-step training process. The first step is an on-line training module that takes approximately 20-30 minutes to complete. This is then followed by a "shadowing" session where the new volunteer attends a scheduled assignment with a more experienced volunteer who shows them the ropes. A shadowing checklist is completed at this session. We want to ensure all volunteers are confident in their ability to fulfill their roles once they have completed both training components.

Delta Bingo and Gaming Centre is open 363 days per year, seven days per week. The only days they are closed are Christmas Eve and Christmas Day. The 2¼ shifts can be scheduled anytime from 10:30am to 10:00pm. All charities share in the shifts which fall on recognized holidays, which include March break, summer, long weekends etc.

It doesn't matter whether your shift is on a Monday morning or a Saturday night as far as the revenue is concerned. The money earned for the month is pooled together and divided by the number of shifts for that month. That equals one share value. If your group had attended two shifts, then you would receive two shares which is deposited directly to your bank account.

Your charity must hold a municipal license in order to participate in the fundraising at Delta Bingo and Gaming Centre. If you do not have one, or are not sure, please contact Kelly Russelle at the Licensing Department at the City of Peterborough, 705 742-7777 extension 1819 or email krusselle@peterborough.ca.

If you have any further questions or would like to move forward with this fundraising opportunity, please contact our Charity Director, Suzanne Davidson at suzanne@deltabingo.com.