

## **Digital Google Expert - Aalst**

### *What you'll be doing*

As a Digital Google expert your principal role will be to bridge the gap between IT and the business using data analytics. You'll be responsible for matching the technical expertise of our data engineers and scientists with the operational knowledge of our customers' marketing and sales teams.

For a full-time project at one of our international accounts, we are looking for a profile with some experience (3-5 years).

The role is client facing and we therefore expect someone who can enter a discussion with the customer and who has also already built-up substantive knowledge of the following technologies: Google Analytics and Google Tag Manager. An online/digital marketing profile with an affinity for digital analytics.

We encourage innovation and creativity and will support you on your path to data analytics godhood, whilst at the same time giving you the freedom to plan your own agenda, additional training, and courses, all with as much or as little mentorship as you need.

## *Your responsibilities in a nutshell*

With the choice of working either from our office in Aalst, from a customer's office or from home, you'll be responsible for:

- Designing **data strategy roadmaps**.
- **Translating** business needs into operational solutions.
- Actively **seeking new services, technologies and procedures** to expand our business.

Are you interested for this job opportunity? Contact us to [info@abc-recruitment](mailto:info@abc-recruitment) to set up a meeting.