

## Job description

### What you'll be doing

Our customers have diverse analytics, segmentation, personalization, and data integration needs. Your job will be to support them by developing and implementing a technical solution with SaaS tools (Google Analytics, Segment etc.) or a tailor-made cloud-based solution.

We encourage innovation and creativity and will support you on your path to data analytics godhood – with freedom to plan your own agenda, trainings, and courses, and as much or as little mentorship as you need.

### Your responsibilities in a nutshell

- Developing **JavaScript code** for:
  - data collection
  - A/B tests
  - personalization
  - and more.
- Identifying opportunities for **automation and innovation**.
- Providing **technical support** and working closely with client development teams on data collection and activation support.
- Becoming a data development expert in customer experience and data collection with cutting-edge knowledge of the **latest tech developments** (AI, ML and Web 3.0).

- Outlining **data analytics best practices** based on strategic and technical needs.
- Help prepare and execute **technical training** and knowledge sharing.

## Job requirements

### Our dream candidate

- An academic **background in IT** is great.
- A mindset (see below!) and a no-nonsense approach to problem-solving are a must.
- An initial digital landscape work experience and off-the-books know-how with the right development tools are a real plus.
- You will need some basic understanding of **JavaScript, event handling, AJAX, JSON, browser debugging, DOM manipulation, HTML, and CSS** to get going.
- Even better is knowledge of **Google or Adobe Analytics, tag management solutions (Google Tag Manager, Tealium iQ, Adobe Launch, SDKs for mobile applications or API development)**. That gets us really excited.
- Oh and polish up your English – we are expanding internationally.

Are you interested in more information? Contact us: [info@abc-recruitment.be](mailto:info@abc-recruitment.be)