



LOGO ASSETS

ALTERNATIVE LOGO



TOP CHOICE LOGO



ALTERNATIVE LOGO



COLOR PALETTE (RANKED IN ORDER OF POPULARITY)



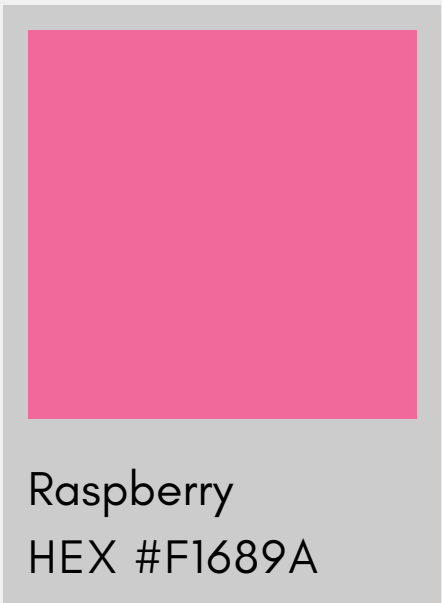
Electric Lilac
HEX #E7C8FF

Main Color



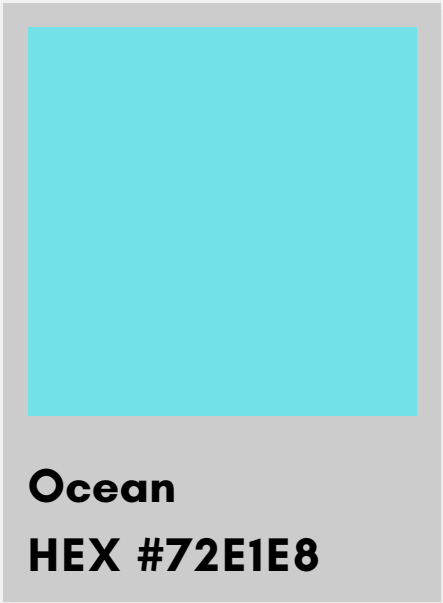
Lip Gloss
HEX #FFBAE5

Primary Color



Raspberry
HEX #F1689A

Complementary Color



Ocean
HEX #72E1E8

Primary Color



Tortuga
HEX #88FFA9

Complementary Color



Lemonade
HEX #FFED8F

Complementary Color

INSPIRATION PHOTOS

