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 Please Email Orders  
 Contact: Alex Analitis  
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**A+ Asian Americans**

**Universe: 1,250,699**  
**Hotline: 35,244**

**Price: \$55/M**  
**Hotline: +\$10/M**

A+ Asian Americans gives you access to a very responsive transactional segment of the over 14 million Asian Americans living in the U.S. today. Asian Americans are the most affluent and educated of all ethnic groups, and as such, should be of special interest to marketers. Statistics show that Asian Americans made more money than any other ethnic group in the U.S. including Caucasians, with an average household income of \$66,900. With over \$250 billion in spending power this segment of the population should be considered for all applicable offers. This file is enhanced with additional selects compiled from our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information

**Selects:**

Hotline	\$10/M
Homeowner	\$5/M
Income	\$5/M
Age	\$5/M
Marital Status	\$5/M
Presence of Children	\$5/M
MOB	\$5/M
Credit Card Holder	\$5/M
State, SCF, Zip	\$5/M
LOR	\$5/M
Ethnicity	\$5/M
Age of Children	\$5/M
Renter	\$5/M
Donor	\$5/M
Gender	\$5/M
Religion	\$5/M

**Addressing:**

CD	\$25/F
Fed Ex	\$25/F
Email	\$50/F
FTP	\$50/F
<b>Minimum Order</b>	5,000

**Telemarketing**

**Inquire**

Terms and Conditions: Payment due 30 days after mail date. Orders cancelled after the mail date will be paid in full. Cancellation Fees: \$10/M + selections at full rate.