

407 Huber Lane Glenview, IL. 60025 Tel: 847-636-2754 Contact: Alex Analitis AlexA@Aplusmg.com

## A+ Catholics

## Universe: 5,140,880 Hotline: 84,470

## Price: \$55/M Hotline: +\$10/M

A+ Catholics allows for complete access of households that have shown a strong Catholic belief. Faith and religion have shown to be a strong decision when purchasing/contributing to organizations. A+ Catholics is enhanced with additional selects compiled from our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.

<u>Selects:</u>	Addressing:		
Hotline	\$10/M	CD	\$25/F
Homeowner	\$5/M	Fed Ex	\$25/F
Income	\$5/M	Email	\$50/F
Age	\$5/M	FTP	\$50/F
Marital Status	\$5/M	Minimum Order	5,000
Presence of Children	\$5/M		
MOB	\$5/M		
Credit Card Holder	\$5/M		
State, SCF, Zip	\$5/M		
LOR	\$5/M	Telemarketing	Inquire
Ethnicity	\$5/M		
Age of Children	\$5/M		
Renter	\$5/M		
Donor	\$5/M		
Gender	\$5/M		

Terms and Conditions: Payment due 30 days after mail date. Orders cancelled after the mail date will be paid in full. Cancellation Fees: 10/M +selections at full rate.