

407 Huber Lane, Glenview, IL. 60025 Tel: 847-636-2754 Please Email Orders

## **A+ Desirable Democrats**

Monthly Hotline – 43,000 Mail - \$95/M

Total Universe – 126,550

Approximately 80 million registered voters in the United States are Democrats. These socially liberal and progressive platform individuals make up one of the oldest political party supporters in the world. These advocate supporters are looking for foundations and Democrat activity organizations to donate. We use a unique, statistical based, inference model to identify those voters who are not in the compiled registration roll files. We do so at a certainty rate of at least 95% based on a proven multi-source profiling model. A-Plus Media Group CASS certifies all of its records to ensure accuracy.

Selects:		Addressing:	
Selections		Shipping ————————————————————————————————————	
\$50+ Donors	\$15/M	CD	\$25/F
\$100+ Donors	\$20/M	Fed Ex	\$25/F
\$250+ Donors	\$30/M	Email	\$50/F
Multi Donors	\$10/M	FTP	\$50/F
Monthly Hotline	\$20/M		
Homeowner / Renter	\$10/M	Telemarketing	Inquire
Income	\$10/M		
Age	\$10/M	Payment Due 30 Days after Mail	Date
Marital Status	\$6/M		
Presence of Children	\$10/M	Minimum Order	5,000
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Credit Card Holder	\$10/M	Cancellation	\$10/M
State, SCF, Zip	\$6/M	All orders cancelled after Mail Dat	te must
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## Alex Analitis

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Terms and Conditions: Payment due 30 days after mail date. Orders cancelled after the mail date will be paid in full. Cancellation Fees: \$10/M + selections at full rate