



A+ Direct Mail Sweepstakes Entrants

SEGMENTS

89,500	Total Universe /Universe Rate	\$120.00/M
16,500	1 Month Hotline	+ \$15.00/M
50,000	3 Month Hotline	+ \$10.00/M

DESCRIPTION

A+ Direct Mail Sweepstakes Entrants is made up of entrants that have all received, responded, and paid \$25 for the latest sweepstakes monthly report within the mail. They receive this report every month via the mail. The average consumer stays on this program for at least 6 months. Payment method is check or money order-confirmed. In addition to sweepstakes offers, these consumers enjoy travel, discount club, and insurance offers.

Records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

DATE

UPDATED 2/1/2017
 CONFIRMED 2/2/2017

GENDER

39% MALE 61% FEMALE

SOURCE

Direct response, Sweeps Generated

ADDITIONAL CHARGES

Gender \$8.00/M
 Monthly Hotline \$15.00/M
 Phone Number \$235.00/M
 State Omits \$8.00/M

ADDRESSING

EMAIL \$25.00/F
 FTP \$25.00/F

MINIMUM ORDER

3,000

CANCELLATION

Cancellation Fee \$250.00/F

EXCHANGES

Exchange is not allowed

Telemarketing

\$235/M

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
 Alex Analitis 847-636-2754
AlexA@Aplusmg.com

 A-Plus Media Group, Inc
 407 Huber Lane
 Glenview, IL. 60025
 MANAGER
 Phone: (847-636-2754

NET NAME ARRANGEMENTS

Net Name is allowed for mail use
 Run Charges \$8.00/M