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A+ Hispanic Americans

Universe: 7,529,630
Hotline: 175,570

Price: \$55/M
Hotline: +\$10/M

A+ Hispanic Americans gives you access to a very responsive transactional segment of the over 46 million Hispanic Americans living in the U.S. today. The Hispanic population has increased steadily over the past decade and still remains one of the fastest growing demographic segments in the United States. With buying power expected to reach \$1 trillion in the near future, Hispanic Americans has substantial impact on the consumer economy and remain a strong prospect for all direct response offers. Hispanic Americans is enhanced with additional selects compiled from our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.

Selects:

Addressing:

Hotline	\$10/M	CD	\$25/F
Homeowner	\$5/M	Fed Ex	\$25/F
Income	\$5/M	Email	\$50/F
Age	\$5/M	FTP	\$50/F
Marital Status	\$5/M	Minimum Order	5,000
Presence of Children	\$5/M		
MOB	\$5/M		
Credit Card Holder	\$5/M		
State, SCF, Zip	\$5/M		
LOR	\$5/M	Telemarketing	Inquire
Ethnicity	\$5/M		
Age of Children	\$5/M		
Renter	\$5/M		
Donor	\$5/M		
Gender	\$5/M		
Religion	\$5/M		

Terms and Conditions: Payment due 30 days after mail date. Orders cancelled after the mail date will be paid in full. Cancellation Fees: \$10/M + selections at full rate.