



407 Huber Lane
 Glenview, IL. 60025
 Tel: 847-636-2754
 Contact: Alex Analitis
AlexA@Aplusmg.com

A+ Italian Americans

Universe: 2,155,014
Hotline: 62,500

Price: \$55/M
Hotline: +\$10/M

A+ Italian Americans engulf what ethnic pride is all about. Their Italian roots have continued here in the states. A+ Italian Americans is enhanced with additional selects compiled from our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.

Selects:

Addressing:

Hotline	\$10/M	CD	\$25/F
Homeowner	\$5/M	Fed Ex	\$25/F
Income	\$5/M	Email	\$50/F
Age	\$5/M	FTP	\$50/F
Marital Status	\$5/M	Minimum Order	5,000
Presence of Children	\$5/M		
MOB	\$5/M		
Credit Card Holder	\$5/M		
State, SCF, Zip	\$5/M		
LOR	\$5/M	Telemarketing	Inquire
Ethnicity	\$5/M		
Age of Children	\$5/M		
Renter	\$5/M		
Donor	\$5/M		
Gender	\$5/M		
Religion	\$5/M		

Terms and Conditions: Payment due 30 days after mail date. Orders cancelled after the mail date will be paid in full. Cancellation Fees: \$10/M + selections at full rate.