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## **A+ Magazine Subscribers**

**Universe: 21,047,699**  
**Hotline: 450,224**

**Price: \$55/M**  
**Hotline: +\$10/M**

A+ Magazine Subscribers gives you access to a very responsive transactional segment of consumers who have all purchased a subscription to various magazines catering to lifestyle habits from electronics to cooking, and everything in between. These consumers have multiple subscriptions to several magazines and would be a great target for products and services that match their lifestyle. This file is enhanced with additional selects compiled from our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.

### **Selects:**

Presence of Children	\$5/M	Family	\$5/M
MOB	\$5/M	Religious	\$5/M
Credit Card Holder	\$5/M	Female	\$5/M
State, SCF, Zip	\$5/M	Male	\$5/M
LOR	\$5/M	Culinary	\$5/M
Ethnicity	\$5/M	Gardening	\$5/M
Age of Children	\$5/M	Religious	\$5/M
Renter	\$5/M	Health	\$5/M
Donor	\$5/M	Photo	\$5/M
Gender	\$5/M	Do-It-Yourself	\$5/M
Automotive	\$5/M	Financial	\$5/M
		Opportunity	\$5/M

### **Addressing:**

CD	\$25/F
Fed Ex	\$25/F
Email	\$50/F
FTP	\$50/F
<b>Telemarketing</b>	<b>Inquire</b>
Minimum Order	5,000

Terms and Conditions: Payment due 30 days after mail date. Orders cancelled after the mail date will be paid in full. Cancellation Fees: \$10/M + selections at full rate.