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A+ Merchandise Buyers

Universe: 815,047
Hotline: 20,570

Price: \$95/M
Hotline: +\$10/M

A+ Merchandise Buyers is composed of consumers who have recently made purchases from a catalog of various types of consumer goods. This file is comprised of known mail order catalog shoppers who have made a habit of continuing to use mail order catalogs to make purchases. This file is enhanced with additional selects compiled from our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.

Selects:

Addressing:

Hotline	\$10/M	CD	\$25/F
Homeowner	\$5/M	Fed Ex	\$25/F
Income	\$5/M	Email	\$50/F
Age	\$5/M	FTP	\$50/F
Marital Status	\$5/M	Minimum Order	5,000
Presence of Children	\$5/M		
MOB	\$5/M		
Credit Card Holder	\$5/M		
State, SCF, Zip	\$5/M		
LOR	\$5/M	Telemarketing	Inquire
Ethnicity	\$5/M		
Age of Children	\$5/M		
Renter	\$5/M		
Donor	\$5/M		
Gender	\$5/M		
Craft	\$5/M		
Gardening	\$5/M		
Book	\$5/M		
Food	\$5/M		
Gift	\$5/M		
Upscale	\$5/M		

Terms and Conditions: Payment due 30 days after mail date. Orders cancelled after the mail date will be paid in full. Cancellation Fees: \$10/M + selections at full rate.