

407 Huber Lane, Glenview, IL. 60025 Tel: 847-636-2754 Please Email Orders



Universe: 5,864,259 Weekly Hotline: 45,872

Price: \$85/M Hotline: +\$10/M

When do consumers spend the most amount of money--When they move into a new house or apartment. Why? They are looking to refurnish or decorate their new place, with a good percentage of this shopping being done within the first 6 months. The file is updated weekly and the counts are healthy. Catalog, credit, home improvement offers are just a few that would work well with this file. Selects include, but are not limited to, Purchase Date, Purchase Amount, Mortgage Amount, and Down Payment Amount. A-Plus Media Group CASS certifies all of its records to ensure accuracy.

Selects:	Addressing:
Selections	Shipping
Weekly Hotline \$20/M	CD \$25/F
Monthly Hotline \$10/M	Fed Ex \$25/F
Homeowner / Renter \$10/M	Email \$50/F
Income \$10/M	FTP \$50/F
Age \$10/M	
Marital Status \$6/M	Telemarketing Inquire
Presence of Children \$10/M	
MOB \$10/M	Payment Due 60 Days after Mail Date
Credit Card Holder \$10/M	
State, SCF, Zip \$6/M	Minimum Order 5,000
Gender \$6/M	
LOR \$10/M	Cancellation \$10/M
Ethnicity \$10/M	All orders cancelled after Mail Date must
Age of Children \$15/M	be paid in full.

Contact:

Alex Analitis

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Terms and Conditions: Payment due 30 days after mail date. Orders cancelled after the mail date will be paid in full. Cancellation Fees: 10/M + selections at full rate