



407 Huber Lane,
 Glenview, IL. 60025
 Tel: 847-636-2754
 Please Email Orders

A+ National Sweeps & Gamers

Universe: 81,240,071
Monthly Hotline: 68,845

Price: \$95/M
Hotline: +\$10/M

These impulsive consumers have responded to an internet driven sweepstakes offer. They provide such information as zip & phone number, they have voluntarily agreed to receive promotional offers. All have an average age of 43, while maintaining the national average income of \$44,000. These customers draw a high response rate for any sweepstakes offers, continuity programs, travel discounts, etc. A-Plus Media Group CASS certifies all of its records to ensure accuracy.

Selects:

Selections

Weekly Hotline	\$20/M
Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
Presence of Children	\$10/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, Zip	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Age of Children	\$15/M

Shipping

CD	\$25/F
Fed Ex	\$25/F
Email	\$50/F
FTP	\$50/F

Telemarketing

Inquire

Payment Due 60 Days after Mail Date

Minimum Order 5,000

Cancellation

\$10/M

All orders cancelled after Mail Date must be paid in full.

Contact:

Alex Analitis

AlexA@Aplusmg.com

Terms and Conditions: Payment due 30 days after mail date. Orders cancelled after the mail date will be paid in full. Cancellation Fees: \$10/M + selections at full rate