

## A+ Online Auction Biz-Op Trials & Buyers

Thousands of people each year make a living off of selling products in online auctions. This represents one of the most popular by far auction sites and this kit can help anyone get started on the road to financial freedom with their own online business.

### SEGMENTS

500,000	Total Universe / Universe Rate	\$95.00/M
41,667	Monthly Hotline	+ \$10.00/M

### MEDIA TYPE

Consumer 

### SOURCE

Direct response

### GEOGRAPHY

USA

### MAINTENANCE

Market Entry	<b>02/08/2007</b>
New to Manager	<b>02/08/2007</b>
Counts Through	<b>07/31/2015</b>

### DATA CARD MAINTENANCE

New To System	<b>02/08/2007</b>
Last Update	<b>07/31/2015</b>
Next Update	<b>09/03/2015</b>
Update Frequency	<b>MONTHLY</b>

### DESCRIPTION

Thousands of people each year make a living off of selling products in online auctions. EBay is the most popular by far and this kit can help anyone get started on the road to financial freedom with their own online business. Customers pay a \$1.97 shipping fee for their free trial toolkit via credit card. They also receive a free trial to Click Builder, which provides them with all the materials necessary to operate a successful online business. If they continue the service they are billed \$49.95 monthly for access to thousands of products, online training, a custom website, and more. Each record is CASS Certified and includes the consumers Full Name, Address with Zip Code 4 and Phone where applicable.

### SELECTS

AGE	<b>\$10.00/M</b>
AGE OF CHILDREN	<b>\$15.00/M</b>
ETHNICITY	<b>\$10.00/M</b>
GENDER/SEX	<b>\$6.00/M</b>
HOME OWNER	<b>\$10.00/M</b>
HOUSEHOLD INCOME SELECT	<b>\$10.00/M</b>
LENGTH OF RESIDENCE	<b>\$10.00/M</b>
MAIL ORDER BUYERS	<b>\$10.00/M</b>
MARITAL STATUS	<b>\$6.00/M</b>
PHONE NUMBER	<b>\$50.00/M</b>
PRESENCE OF CHILDREN	<b>\$10.00/M</b>
SCF	<b>\$6.00/M</b>
STATE	<b>\$6.00/M</b>
ZIP	<b>\$6.00/M</b>

### GENDER

Male	<b>45%</b>
Female	<b>50%</b>

### AVERAGE INCOME

Value **not available**

### MINIMUM ORDER

Minimum Quantity	<b>5,000</b>
Minimum Price	<b>\$0.00</b>

### NET NAME ARRANGEMENTS

**Net Name is allowed**

Floor	<b>0%</b>
Minimum Quantity	<b>50,000</b>
Run Charges	<b>\$10.00/M</b>

### EXCHANGES

**Exchange is not allowed**

### REUSE

**Please inquire**

### CANCELLATION

Charges **\$50.00/F**

### KEY CODING

**Key Coding is available**

Charges **\$3.50/M**

### ADDRESSING \$50/F