



407 Huber Lane,  
 Glenview, IL. 60025  
 Tel: 847-636-2754  
 Please Email Orders

## A+ Pre-Schoolers

**Monthly Hotline – 103,881**  
 Mail - \$105/M

**Total Universe – 1,814,633**  
 Non-Profit-\$75/M

Parents are steadily becoming more concerned with the health and development of their children. As these youngsters continue to grow, it is important that they have new toys, clothes, etc... This file contains parents with children between the ages of 2-4. Great test for all toy manufacturers, child education, insurance, home furnishings, child safety products, and much more! A-Plus Media Group CASS certifies all of its records to ensure accuracy.

### Selects:

#### **Selections**

Monthly Hotline	\$20/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
Presence of Children	\$10/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, Zip	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Age of Children	\$15/M

### Addressing:

#### **Shipping**

CD	\$25/F
Fed Ex	\$25/F
Email	\$50/F
FTP	\$50/F

#### **Telemarketing**

Inquire

#### **Payment Due 30 Days after Mail Date**

#### **Minimum Order**

5,000

#### **Cancellation**

\$10/M

All orders cancelled after Mail Date must be paid in full.

### Contact:

Alex Analitis

[AlexA@Aplusmg.com](mailto:AlexA@Aplusmg.com)

Terms and Conditions: Payment due 30 days after mail date. Orders cancelled after the mail date will be paid in full. Cancellation Fees: \$10/M + selections at full rate