

SEGMENTS

128,884	Total Universe /Universe Rate	\$85.00/M
70,991	monthly hotline	+ \$10.00/M

DESCRIPTION

This file reaches the mature market whereas these elderly consumers are receiving a coupon book containing (50) fifty \$10.00 coupons that consumers redeem from their favorite grocery shopping list. The direct mail and internet driven program is a favorite amongst consumers, because within 10 days of sending in their request, they begin to save their hard earned money.

DATE

UPDATED	06/01/2016
CONFIRMED	06/01/2016

GENDER

0% MALE 0% FEMALE

SOURCE

Buyers, Internet/On-Line

ADDITIONAL CHARGES

State, Zip, SCF	\$6.00/M
GENDER/SEX	\$10.00/M
MAIL ORDER BUYERS	\$10.00/M

ADDRESSING

FTP	\$50.00/F
EMAIL	\$50.00/F

MINIMUM ORDER

5,000

CANCELLATION

Cancellation Fee	\$10.00/M
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EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed

OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---
Alex Analitis (847) 636-2754
AlexA@Aplusmg.com

A Plus Media Group, Inc.
407 Huber Lane
Glenview IL 60025
MANAGER
Phone: (847) 636-2754
Fax: Email Orders

NET NAME ARRANGEMENTS

Net Name is allowed	Min Qty	5,000
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