

**SEGMENTS**

988,227	Total Universe /Universe Rate	\$85.00/M
144,239	Monthly Hotline	+ \$10.00/M

**DESCRIPTION**

Seniors are one of the biggest demographics who love to play Sweepstakes, Games, and Contests. This market generates thousands of responsive consumers every year, taking their chance at being a big winner. They are impulsive consumers who have registered at a website for a sweepstakes drawing or responded to an email campaign. They also sign up for contests and giveaways to win products such as plasma screen TVs, mp3 Players, Cars, and DVD Players. This file is a great target for any sweepstakes driven offer, discount services, credit, debt consolidation, and music, movie and book clubs.

**DATE**

UPDATED	04/01/2020
CONFIRMED	04/01/2020

**GENDER**

0% MALE 0% FEMALE

**SOURCE**

Internet/On-Line, Sweeps Generated

**ADDITIONAL CHARGES**

AGE	\$10.00/M
State, Zip, SCF	\$6.00/M
Credit Card Holder	\$10.00/M
ETHNICITY	\$10.00/M
INCOME SELECT	\$10.00/M
MAIL ORDER BUYERS	\$10.00/M
MARITAL STATUS	\$10.00/M
MONTHLY HOTLINE	\$10.00/M
GENDER/SEX	\$6.00/M

**ADDRESSING**

EMAIL	\$50.00/F
FTP	\$50.00/F

**MINIMUM ORDER**

5,000

**CANCELLATION**

Cancellation Fee	\$5.00/M
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**EXCHANGES**

Exchange is not allowed

**REUSE**

Reuse is allowed

**OWNER/MANAGER**

---MANAGER'S EMAIL ADDRESS---  
Alex Analitis (847) 636-2754  
[AlexA@Aplusmg.com](mailto:AlexA@Aplusmg.com)

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A Plus Media Group, Inc.  
407 Huber Lane  
Glenview IL 60025  
MANAGER  
Phone: (847) 636-2754  
Fax: Email Orders

**NET NAME ARRANGEMENTS**

Net Name is not allowed