



407 Huber Lane,
 Glenview, IL. 60025
 Tel: 847-636-2754
 Please Email Orders

A+ Seniors

Universe: 375,983

Price: \$95/M

Monthly Hotline: 31,283

Hotline: +\$10/M

A+ Seniors are senior citizens across the U.S. who have joined a specific program to receive discounts on airfare, hotels, restaurants, etc. All consumers in this file are between the ages of **55** and **75** and more than half are credit card holders.

Seniors always have a valued interest in savings, and Travel, Insurance, and Sweepstakes are only a few of the offers that will work well with this file. A-Plus Media Group CASS certifies all of its records to ensure accuracy.

Selects:

Addressing:

Selections

Shipping

Monthly Hotline	\$20/M	CD	\$25/F
Homeowner / Renter	\$10/M	Fed Ex	\$25/F
Income	\$10/M	Email	\$50/F
Age	\$10/M	FTP	\$50/F
Marital Status	\$6/M		
Presence of Children	\$10/M	Telemarketing	Inquire
MOB	\$10/M		
Credit Card Holder	\$10/M	Payment Due 30 Days after Mail Date	
State, SCF, Zip	\$6/M		
LOR	\$10/M	Minimum Order	5,000
Ethnicity	\$10/M		
Age of Children	\$15/M	Cancellation	\$10/M

All orders cancelled after Mail Date must be paid in full.

Contact:

Alex Analitis

AlexA@Aplusmg.com

Terms and Conditions: Payment due 30 days after mail date. Orders cancelled after the mail date will be paid in full. Cancellation Fees: \$10/M + selections at full rate