



407 Huber Lane,  
 Glenview, IL. 60025  
 Tel: 847-636-2754  
 Please Email Orders

**A+ Sweeps Players via Direct Mail**

**12 Mos. Count – 759,500**  
**Monthly Hotline – 71,500**

**Mail Price Universe: \$95/M**  
**1 mos HL: +\$15/M**  
**3 mos HL: +\$10/M**

A+ Sweeps Players via Direct Mail is composed of eager sweepstakes players who all purchased a sweeps report. These entry forms vary from cash prizes, jewelry, and automobiles. The average purchase price is \$25, with a 1 time collection. 75% of these purchases typically stay on for a minimum of 6 month. This list is extremely accurate, and phones are also available. This list is also a good choice for any type of travel and credit offer. A-Plus Media Group CASS certifies all of its records to ensure accuracy.

**Selects:**

**Selections**

Weekly Hotline	\$20/M
Monthly Hotline	\$15/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
Presence of Children	\$10/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, Zip	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Age of Children	\$15/M

**Addressing:**

**Shipping**

Email	\$50/F
FTP	\$50/F

**Telemarketing**

Inquire

**Payment Due 60 Days after Mail Date**

**Minimum Order**

5,000

**Cancellation**

\$10/M

All orders cancelled after Mail Date must be paid in full.

**Contact:** Alex Analitis  
[AlexA@Aplusmg.com](mailto:AlexA@Aplusmg.com)

**Terms and Conditions:** Payment due 30 days after mail date. Orders cancelled after the mail date will be paid in full. Cancellation Fees: \$10/M + selections at full rate