



## A+ Sweepstakes Entry By Mail

### SEGMENTS

878,548	Total Universe /Universe Rate	\$120.00/M
83,316	1 Month Hotline	+ \$15.00/M
210,147	3 Month Hotline	+ \$10.00/M

### DESCRIPTION

The Sweepstakes Entry by Mail mailing list from A-Plus Media Group consists of sweepstakes players who have entered in a sweepstakes via direct mail. Average purchase price is \$30. Most consumers stay on for an average of 6-7 months. These participants have responded to a direct mail offer indicating their interest in entering a sweeps giveaway at an opportunity to win cash and a grand trip. This file is an excellent source for telemarketing offers as well as travel campaigns, health insurance, donations and others. Our records are frequently updated with all NCOA processing, each record has been verified, scrubbed and cleaned.

### DATE

UPDATED 03/1/2016  
 CONFIRMED 03/2/2016

### GENDER

43% MALE 57% FEMALE

### SOURCE

Direct response, Sweeps Generated

### ADDITIONAL CHARGES

Presence of Children	\$10.00/M
Home Owner	\$10.00/M
Income Select	\$10.00/M
Gender	\$8.00/M
CC Holders	\$10.00/M
Monthly Hotline	\$15.00/M
Phone Number	\$235.00/M

### ADDRESSING

EMAIL	\$25.00/F
FTP	\$25.00/F

### MINIMUM ORDER

5,000

### CANCELLATION

Cancellation Fee \$250.00/F

### EXCHANGES

Exchange is not allowed

### Telemarketing

\$235/M

### OWNER/MANAGER

---MANAGER'S EMAIL ADDRESS---  
 Alex Analitis 847-636-2754  
 AlexA@Aplusmg.com

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 A-Plus Media Group, Inc  
 407 Huber Lane  
 Glenview, IL. 60025  
 MANAGER  
 Phone: (847-636-2754

### NET NAME ARRANGEMENTS

Net Name is allowed for mail use  
 Run Charges \$8.00/M