

landscape new brunswick.com
landscape pei.com



Green for Life!

LNB@nbnet.nb.ca

1.866.752.6862

2024

**SPONSORSHIP
PACKAGE**



Who we are:

- LNB/PEI is over 40 years old.
- Made up of a volunteer board of directors.
- Representing over 200 member companies in a multitude of commodities (landscape construction, maintenance, growers, retail garden centres, designers, municipalities, arborists, soil production companies and more)
- Together with other provincial landscape associations, form the Canadian Nursery Landscape Association (CNLA).
- WE ARE CHAMPIONS FOR EXCELLENCE IN LANDSCAPE AND HORTICULTURE.
- Our mission is to promote high standards in product quality, professional service and conduct in the landscape and horticulture industry.

2023 board:

President	Dan Coleman	Director	John Evans
Past President	Ben Scholten	Director	Karen Carrier
Vice President	John McLaughlin	Director (PEI)	Marie McKenna
Treasurer	Michele Keys		
Director	Darren Rietzel	Staff	Jim Landry
Director	Joan Routledge		



What we do:

- On behalf of members, we lobby all levels of gov't to facilitate change that impacts our environment (plant health, soil, and water management).
- Provide financial saving to our members as well as business management tools through our varied member benefits program.
- Provide representation to national commodity committees like Garden Centre Canada, Landscape Canada, and Growers Canada.
- Help to populate national committees that deal with human resources, professional development, climate change and others.
- Offer training for members and connect them to suppliers and other trade associates through trade shows and conferences. We maintain a strong relationship with other industry stakeholders, including local and provincial government departments.
- We endorse, promote, and deliver industry certification, training and educational opportunities.
- We promote sustainable landscaping and environmental stewardship.
- We promote the creation of safe and beautiful neighborhoods, using environmentally sensitive construction and horticulture practices.
- We maintain a strong relationship with other industry stakeholders, including local and provincial government departments.



How you can help

Support for Landscape NB and Landscape PEI will provide financial assistance for these programs as well as any other ongoing or future initiatives. In return, they will provide you with every opportunity to have exposure to your target audience, as well as help in the promotion of your company at our events. Once you sign on, they will work diligently to make sure you receive the value you expect. On behalf of Landscape NB/PEI, we would like to thank you for taking the time to consider partnering with us for 2023.

If you have any questions or would like to solidify your partnership with Landscape NB/PEI as a sponsor, please contact us any time. We would be thrilled to discuss opportunities in further detail and make any accommodation necessary to best fit your needs.

We look forward to working with you and your business.

Benefits	Preferred Sponsor \$3,000	Silver Sponsor \$2,000	Bronze Sponsor \$1,000	Event Sponsor \$400
Present Landscape Award At Gala	★			
Company Logo on Event Nametags	★			
Podium Time at Events	★			
Free Ad in e-Bulletin	★	★		
Free Pass to Events <i>(must pre-register)</i>	2	1		
Display Pop-up Banner at Events	2	★		Event Only
Logo and Web Link on Website	★	Logo only	Logo only	
Logo and Web Link on e-bulletin	★	Logo only	Logo only	
Digital Logo Displayed at Events	★	★	★	Event Only
Logo Included in Membership Packages	★	★	★	
Tent Cards on Refreshment Tables				Event Only

**Excludes interprovincial initiatives (ex. HortEast, Certification programs) and any third party programs.*

Yes! Our company is interested in Sponsoring Landscape NB/PEI

Company: _____

Contact Name: _____

Email Address: _____

Phone: _____

We are interested in:

- Preferred Supplier (subject to approval) (\$3000 per year)
- Silver Sponsor (\$2000 per year)
- Bronze Sponsor (\$1000 per year)
- One time event sponsorship (\$400+). Let us pick an event, or request a list of opportunities.

Comments or Questions?

Contact Jim Landry LNB@nbnet.nb.ca

1.866.752.6862