

# 2025 SPONSORSHIP PACKAGE

landscape new brunswick  

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landscape pei



*Green for Life!*

BECOME A PROUD SPONSOR OF  
LANDSCAPE NEW BRUNSWICK & PEI

# WHO WE ARE



Landscape New Brunswick & PEI is a registered non-profit organization, representing over 200 member companies in a multitude of commodities including:

- Landscape Construction & Maintenance
- Growers
- Retail Garden Centres
- Designers
- Municipalities
- Arborists
- Social production companies and more...

Our association is dedicated to the advancement of all matters pertaining to the development of the landscape profession and its relationship to the users of its products and services.

Together with other provincial associations, form the Canadian Nursery Landscape Association (CNLA).

**WE ARE CHAMPIONS FOR EXCELLENCE IN LANDSCAPE AND HORTICULTURE**

# WHAT WE DO



- We offer training for members to connect them to suppliers and other trade associations through trade shows and conferences
- We maintain a strong relationship with other industry stakeholders, including local and provincial government departments
- We endorse, promote and deliver industry certification, training and educational opportunities
- We promote sustainable landscaping and environmental stewardship
- We promote the creation of safe and beautiful neighbourhoods, using environmentally sensitive construction and horticulture practices



# MESSAGE FROM THE PRESIDENT



On behalf of Landscape New Brunswick and Prince Edward Island, I want to thank you for your support.

At Landscape NB/PEI, with our group of dedicated volunteers, we have made significant strides in improving education, supporting the environment, lobbying government on behalf of our members and much more. However, to continue our work and expand our reach, we rely on the generosity of partners like you.

We are currently seeking sponsorship for our upcoming season. Your sponsorship would not only help us achieve our goals but also enhance your company's visibility in the community and demonstrate your commitment to horticulture.

We offer various sponsorship levels with corresponding benefits, and would be thrilled to discuss how we can tailor a partnership that aligns with your company's objectives.

We would welcome the chance to speak with you further about this sponsorship opportunity. Thank you for considering a partnership with Landscape New Brunswick/PEI. Together, we can make a meaningful impact in our industry.

Respectfully,

**DAN COLEMAN**

PRESIDENT, LANDSCAPE NEW BRUNSWICK/PEI

# WHY SPONSOR?

Landscape New Brunswick/PEI is happy to offer various forms of corporate engagement opportunities through sponsored events. We will also promote your sponsorship through recognition on print materials, social media, association website membership emails, etc.

- Opportunity to be showcased in front of your target market
- Raise product and brand awareness

## **EACH YEAR LANDSCAPE NEW BRUNSWICK/PEI HOSTS MULTIPLE EVENTS, SUCH AS:**

- Educational Sessions/Workshops
- Industry Trade Shows
- Awards of Landscape Excellence
- Annual General Meeting
- Member Social / Networking Events



# CORPORATE SPONSORSHIP OPPORTUNITIES

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BENEFITS	GOLD SPONSOR \$3,000	SILVER SPONSOR \$2,000	BRONZE SPONSOR \$1,000	EVENT SPONSOR \$500
PRESENT AWARD AT AWARDS OF EXCELLENCE	●			
FREE PASS TO EVENTS (MUST PRE-REGISTER)	3	2	1	
COMPANY LOGO ON EVENT MATERIAL	●	●	●	SPONSORED EVENT ONLY
COLLATERAL AT EVENTS	●			
POP-UP BANNER AT EVENTS	3	2	1	SPONSORED EVENT ONLY
LOGO IN MONTHLY ENEWS	●	●	●	
LOGO ON WEBSITE	●	●	●	
LOGO ON MEMBERSHIP PACKAGE	●	●	●	
LOGO ON EVENT EMAILS	●	●	●	SPONSORED EVENT ONLY

\*Excludes interprovincial initiatives (i.e HortEast, Certification) and any third party programs.



# CONNECT WITH US



On behalf of Landscape New Brunswick/PEI, we would like to thank-you for taking the time to consider partnering with us for 2025.

If you have any questions or would like to solidify your partnership with us, as a sponsor, please contact us at any time. We would be thrilled to discuss opportunities in further detail and make any accommodations necessary to best fit your needs.

We look forward to working with you and your business.

Sincerely,

**JAN LONER**  
EXECUTIVE DIRECTOR



## Contact Us

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