

Garden Centres Canada – National benefits for independent garden centre!

There are benefits in being a Garden Centres Canada (GCC) member through your Provincial Association.

#1 Peer to Peer closed FB group.

This is the perfect place to discuss your successes and challenges, this is for owners, and managers to engage one another and share. Join today: Garden Centres Canada Peer Group - <https://www.facebook.com/groups/351607008867511>

#2 Do you need more information or support with training at your retail garden centre?

Did you know that there is a digital interactive manual for you and your staff to use? Sign into the membership portal of the CNLA website <https://cnla.ca/login> ? If you can't remember your password, let me know and I will connect you with Nicole our membership specialist. Anne Kadwell will then provide you with a retail manual password to register in the digital manual platform. Anne@canadanursery.com is here to assist, reach out if you have any questions.



#3 GCC Summit 2023 in Vancouver, BC

This multi-day event is so popular we added an extra day! This time will allow us to visit more local garden centre operations and to explore more of British Columbia's natural beauty.

The first day will be jam packed, venturing towards the Fraser Valley. Although this will require a bit more travel, this creates an opportunity for more active interactions throughout the bus ride. On the second day, Summit attendees will visit local Vancouver boutique stores, with a tourist-y adventure in the afternoon followed by live music and yummy appetizers at a new retail garden centre. The third day will be educational, rejuvenating, and inspirational as we settle in to listen to local and international retail garden centre industry experts who will share motivational ideas.

Full program will be available on the CNLA website first week of March 2023.

[GCCSummit2023Registration](#)

#4 Have you signed up for the Garden Centres Canada Enews?

This is GCC's quarterly Enews specifically focused on the needs of independent garden centre owners, operators, managers and staff. Join today!

<https://cutt.ly/JoinGCCeNews>

If you do not have a retail Enews for your Provincial Association, please feel free to add a link to GCC's Enews.

<https://campaignlp.constantcontact.com/em/1111368832519/3844a420-406f-4941-9d9c-729fd0858c60>

#5 Do you follow the GCC public FB site or GCC Instagram?

If you do and you would like your garden centre mentioned please let us know as we are always looking for great ideas and pictures to promote our members.

<https://www.facebook.com/gardencentrescanada/>

<https://www.instagram.com/gardencentrescanada/>

#6 GCC has a public facing website to provide informative gardening tips as well as promote your retail garden centre. www.gardencentrescanada.ca

All our retail garden centre members are now on the map if you do not see your store, please let me know. Keep a keen eye out for new blogs and gardening information which you could forward to your customers or use within your own website. Contact Anne if you think there needs to be more content on this website Anne@canadanursery.com.

#7 IGCA Congress 2023 Italy

- <https://cutt.ly/IGCACdnItalyRegistration>
- Registration Fee - \$3,645.00 (\$4,435.20 - \$3,645.00 = \$790 savings/single)
- <https://igca2023.com/>

2023 GCC's priorities:

- To continue to grow the Summit in attendance.
- To develop onboarding training for independent garden centres to have access to.
- To look at the possibility of National Gift Cards for everyone at membership retail centres.
- To rev up our social media and use more of our members by tagging them.
- Ongoing website content updates.
- Continue to market upcoming IGCA 2024 in Canada

If you have any further questions about Garden Centres Canada please let me know!

Cheers,

Anne

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