

# 2026 SPONSORSHIP PACKAGE

landscape new brunswick  

---

landscape pei



*Green for Life!*

BECOME A PROUD SPONSOR OF  
LANDSCAPE NEW BRUNSWICK & PEI

# WHO WE ARE

Landscape New Brunswick & PEI is a registered non-profit organization, representing almost 200 member companies in a multitude of commodities including:

- Landscape Construction & Maintenance
- Growers
- Retail Garden Centres
- Designers
- Municipalities
- Arborists
- Social production companies and more...

Our association is dedicated to the advancement of all matters pertaining to the development of the landscape profession and its relationship to the users of its products and services.

Together with other provincial associations, form the Canadian Nursery Landscape Association (CNLA).

**WE ARE CHAMPIONS FOR EXCELLENCE IN LANDSCAPE AND HORTICULTURE**

# WHAT WE DO

- We offer training for members to connect them to suppliers and other trade associations through trade shows and conferences
- We maintain a strong relationship with other industry stakeholders, including local and provincial government departments
- We endorse, promote and deliver industry certification, training and educational opportunities
- We promote sustainable landscaping and environmental stewardship
- We promote the creation of safe and beautiful neighbourhoods, using environmentally sensitive construction and horticulture practices





# MESSAGE FROM THE PRESIDENT

On behalf of Landscape New Brunswick and Prince Edward Island, I want to thank you for your support.

At Landscape NB/PEI, with our group of dedicated volunteers, we have made significant strides in improving education, supporting the environment, lobbying government on behalf of our members and much more. However, to continue our work and expand our reach, we rely on the generosity of partners like you.

We are currently seeking sponsorship for our upcoming season. Your sponsorship would not only help us achieve our goals but also enhance your company's visibility in the community and demonstrate your commitment to horticulture.

We offer various sponsorship levels with corresponding benefits, and would be thrilled to discuss how we can tailor a partnership that aligns with your company's objectives.

We would welcome the chance to speak with you further about this sponsorship opportunity. Thank you for considering a partnership with Landscape New Brunswick/PEI. Together, we can make a meaningful impact in our industry.

Respectfully,

**DAN COLEMAN**

PRESIDENT, LANDSCAPE NEW BRUNSWICK/PEI

# WHY SPONSOR?

Landscape New Brunswick/PEI is happy to offer various forms of corporate engagement opportunities through sponsored events. We will also promote your sponsorship through recognition on print materials, social media, association website membership emails, etc.

- Opportunity to be showcased in front of your target market
- Raise product and brand awareness

## **EACH YEAR LANDSCAPE NEW BRUNSWICK/PEI HOSTS MULTIPLE EVENTS, SUCH AS:**

- Educational Sessions/Workshops
- Industry Trade Shows
- Awards of Landscape Excellence
- Annual General Meeting
- Member Social / Networking Events



# CORPORATE

## SPONSORSHIP OPPORTUNITIES

BENEFITS	PLATINUM SPONSOR \$5,000	GOLD SPONSOR \$2,500	SILVER SPONSOR \$1,500	BRONZE SPONSOR \$1000	EVENT SPONSOR \$500
20 X 10 BOOTH AT INDUSTRY TRADESHOW	●				
LOGO ON ALL PRINT & DIGITAL MATERIALS	●				EVENT ONLY
HEADLINE SPONSOR AWARDS OF EXCELLENCE	●				
PRESENTER AWARDS OF EXCELLENCE	●	●			
BRANDED AWARD AWARDS OF EXCELLENCE	●	●			
DISPLAY POP-UP BANNER AT EVENTS	3	1			EVENT ONLY
PASSES TO ALL EVENTS	4	2	1		
LOGO IN MONTHLY E-NEWSLETTERS	●	●	●	●	
LOGO ON WEBSITE	●	●	●	●	
LOGO ON MEMBERSHIP PACKAGE	●	●	●		
LOGO ON EVENT EMAILS	AWARDS OF EXCELLENCE	●	●	●	EVENT ONLY



# CONNECT WITH US

On behalf of Landscape New Brunswick/PEI, we would like to thank-you for taking the time to consider partnering with us for 2026.

If you have any questions or would like to solidify your partnership with us, as a sponsor, please contact us at any time. We would be thrilled to discuss opportunities in further detail and make any accommodations necessary to best fit your needs.

We look forward to working with you and your business.

Sincerely,

**JAN LONER**  
EXECUTIVE DIRECTOR



## Contact Us

info@landscapenb-pe.ca  
(506) 300-0722  
landscapenb-pe.ca