



Integrated Pest Management 2024 IPM Symposium



- **Thursday, April 11 (8:30am – 4:30pm)**
- **Crandall University (333 Gorge Road, Moncton)**
- **Cost: \$200 pp for members / \$280 pp for non-members + HST**
- **Lunch Included**
- **Register by April 4th to guarantee lunch**

- 8 IPM CECs available
- Landscape Industry Certification CECs available at 1 per hour.

Content:

Joel Simmons, founder & president of EarthWorks (Pennsylvania), draws on his extension work with Penn State University, and teaching experience at Rutgers University, to promote biological soil management programs that put soil to work for you. Using soil test analysis as a basis, he will show how understanding soil physical and biological properties will lead to better developed soil fertility programs that support turf health.

Scott Bowman, general manager at Speare Seeds (Ontario), with more than 16 years as a Superintendent for Clublink (including Glen Abbey), is known for his "Turf Genius Video Tips". In addition to speaking to concerns such as drought stress, types of seed to use, and overseeding tips, he recommends organic fertilizers and seed blends appropriate to various conditions. As well, he addresses timing of applications where germination is concerned.

Sasha Hunter, Territory Sales Manager for Aquascope (Southwestern Ontario), comes to us with a unique perspective. As a Certified Landscape Designer, she brings a new set of eyes to the table when discussing pest management. Her focus asks us to consider landscape design factors when installing or modifying landscapes to assist in overcoming obstacles that will help to improve conditions and maximize turf maintenance practices. Our faithful speakers from the region, **Steve Smith**, General Manager of Nutri-Lawn (Nova Scotia & Moncton) and **Ken Browne**, Owner of Atlantic Information Services and Auditor for Plant Health Atlantic, will also be joining us. They will work together to present proper procedures and tips for calibrating equipment and record keeping.

I would like to register my company:

Company Name: _____

Attendee Name(s): _____

Phone: _____ Email: _____

Credit Card (Visa/ MC): _____ Exp: _____ CVV: _____

Name of Cardholder (please print): _____

Or Make cheques payable to: **Landscape New Brunswick** (HST# 843101551)

To Register, please send to: LNB Office, P.O. Box 742, Saint John, NB, E2L 4B3
or Email: lnb@nbnet.nb.ca

For more information, please call the LNB Office at 1-866-PLANTNB (752-6862)



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Crandall University
333 Gorge Road, Moncton



AGENDA - Draft

8:00am	Registration	
8:30am	Welcome & Introductions	Karen Carrier (LNB/PEI Education Chair and PHA Board Chair) Jim Landry (LNB/PEI Executive Director) David McCafferty (PHA Treasurer & Administrator)
8:45am	Update on Product Registration and NB Environment & Climate Change Ken Browne (Atlantic Information Services & Plant Health Atlantic Auditor)	
9:00am	Soil First Academy Principles Support Biological Soil Management Programs Joel Simmons (Founder & President, Earthworks)	
10:00am	BREAK	
10:15am	Soil First Academy Principles Support Biological Soil Management Programs cont'd Joel Simmons (Founder & President, Earthworks, Pennsylvania) (4 CECs)	
12:00pm	LUNCH BREAK	
1:00pm	The Importance of Seed Selection and Maintenance Practices (1 CEC) Scott Bowman (General Manager, Speare Seeds, Ontario)	
1:50pm	Landscape Design Considerations for Optimal Turf Maintenance & Performance (1CEC) Sasha Hunter (Certified Landscape Designer & Sales Manager, Aquascape, SW Ontario)	
2:35pm	BREAK	
2:45pm	Calibration and Record Keeping and..... Follow Up Questions Regarding Available Products & Provincial Regulations (2 CECs) Steve Smith (General Manager, Nutri-Lawn Nova Scotia & Moncton) Ken Browne (Atlantic Information Services & Plant Health Atlantic Auditor)	
4:15pm	Wrap Up	Don't Forget CECs!