

# Doug "Odie" Slocum

## "Violent Positivity"

*People will do amazing things if they are given the tools, motivation, and ownership to achieve. Caring for people, valuing their inputs, and encouraging innovation and collaboration leads to spectacular results !*



Brigadier General (Retired) Doug "Odie" Slocum brings 35 years of executive leadership experience as a military officer and fighter pilot with more than 4000 hours flying F-4/F-16/A-10 aircraft. He served as the Air National Guard Inspector General as well as the Director of Safety, where he led the organization to the best 4-year safety record in their history. He also personally authored and fielded the U.S. Air Force's human factors in aircraft maintenance program that is credited with saving lives, dramatically reducing mishaps rates, saving money, and improving readiness. As a Commanding General he transformed his organization into the best in the country in less than 2 years. His fighter pilot and executive leadership experience brings a unique experience and energy. General Slocum now brings this same proven winning formula to you and your business. His topics include but are not limited to:

Achieving  
Organizational  
Excellence

Lifetime  
Lessons of  
Leadership

Creating a  
Safety  
Revolution

Transformational  
Leadership

Principles of  
Teamwork

It's Always  
About People

Ambassadors  
of Integrity

*"Very dynamic speaker, flawlessly delivered message."*

*"I heard really great things about the presentation – and they were right. I want my whole team to see this."*

*"Timely, detailed, excellent presentation delivered with passion and belief in doing the right thing."*

*"Best presentation at this symposium. Clear – simple – effective."*



Brigadier General (Ret)  
Doug "Odie" Slocum

Brig Gen (Ret) Doug "Odie" Slocum has delivered more than 750 keynote addresses. No two have been the same. He uniquely adapts presentations to the needs of the audience. In addition to leading people and organizations to award-winning and record-setting results throughout the U.S. military, he has successfully addressed excellence in the nuclear power industry, power and fuel distribution, industrial manufacturing, transportation, municipalities, and much more. He delivers impactful tailored educational and motivational messages and strategies. A world-acclaimed motivational speaker, Odie leads people find their purpose, inspires them to greatness, and encourages organizations to achieve new levels of performance.

- 2019 DTE Environmental Stewardship Award
- 2018 Macomb County Economic Partner of the Year
- 2018 USAF "Aviation Energy & Innovation Award"
- 2017 Macomb County Hall of Fame


- 2017 Wilson Trophy – Top ANG Fighter Aircraft Wing (#1/36)
- 2016 Spaatz Trophy – Top Overall ANG Wing (#1/90)
- 2016 USAF Meritorious Unit Award (only 3<sup>rd</sup> ANG in history)
- 2013 U.S. Air Force Safety Hall of Fame



# Doug "Odie" Slocum

*Motivational Speaker and Leadership Coach*



To schedule or inquire  
call PurposePoint:  
 248-536-4647

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