



**Emerging Philanthropy Conference 2021**  
**Presented by AFP Western PA & Pittsburgh Planned Giving Council**



is the leading organization for fundraisers in WPA and WV. AFP works to advance philanthropy through advocacy, research, education, and certification programs. Learn more at [www.afpwwpa.org](http://www.afpwwpa.org)



provides educational and networking resources to gift planning and allied professionals to promote charitable estate planning. Learn more at [www.ppgc.net](http://www.ppgc.net)

### **SPONSORSHIP OPPORTUNITIES**

The Emerging Philanthropy Conference provides an unparalleled day-long education and networking opportunity for fundraising professionals, nonprofit executives, and allied professionals.

This year we are also celebrating National Philanthropy Day - a day to recognize the great contributions of philanthropy—and those people active in the philanthropic community—to the enrichment of our world.

### **WHY SPONSOR?**

**Visibility:** A unique opportunity to introduce new products, programs, and services to an industry-wide audience.

**Access:** Network with the region's leading fundraising professionals who attend the Conference to discover new trends, strengthen relationships, and explore resources to drive their organizations' growth and performance.

**Leadership:** Highlight your company's commitment to driving transformational change in philanthropy across our region.

**Platinum Sponsor - Emerging Philanthropy Conference (EPC) and National Philanthropy Day Celebration (NPD) -\$5,000**

- Conference registration for eight (8) attendees.
- Company full-color branding in the digital program.
- Company full-color branding on the EPC website.
- Company full-color branding on digital NPD event signage.
- Company full-color branding logo on social media: LinkedIn, Facebook.
- Company full-color branding on all email communications.
- Invitation to deliver Welcome Speech on 11/10 prior to the Keynote Speaker.
- Invitation to deliver Welcome Speech on 11/17 prior to the Keynote Speaker.
- Guest Educational speaker at one PPGC and one AFP monthly education program (Jan-Dec 2022.) To be coordinated with chapter Education Chair – PPGC -Dan Cody and AFP-Melissa Marion

***\*Presentations must be educational and MAY NOT include a sales pitch.***

**Gold Sponsor - Emerging Philanthropy Conference Sponsor -\$3,500**

- Conference registration for six (6) attendees.
- Company full-color branding in the digital program.
- Company full-color branding on the EPC website.
- Company full-color branding listing on social media: LinkedIn, Facebook.
- Company full-color branding on all email communications.

**Silver Sponsor - Emerging Philanthropy Conference -\$1,000**

- Recognition as a sponsor for 11/10 OR 11/17.
- Full conference registration for four (4) attendees.
- Company full-color branding in the digital program.
- Company full-color branding on the EPC website.

**Bronze Sponsor - Education Workshop Sponsor -\$500**

- Conference registration for one (1) attendee.
- Company listing on workshop digital banner.
- Company listing on EPC website.

**Special Opportunity**

**National Philanthropy Day Celebration Sponsor -\$1,000**

- National Philanthropy program registration for four (4) attendees.
- Company (or family/friend) listing in the digital program.
- Company (or family/friend) listing on all email communications.

### Next Steps

- Sponsorship Questions – please contact Tim Richart via email at [Trichart@literacypittsburgh.org](mailto:Trichart@literacypittsburgh.org)
- Company Branding /Marketing – please contact Brittany Zuckerman via email at [zuckerman@trustarts.org](mailto:zuckerman@trustarts.org)

### Payment

- Check enclosed payable to Emerging Philanthropy Conference
- I will pay online at [www.emergingphilanthropy.org](http://www.emergingphilanthropy.org).
- Remit payment to EPC / PO Box 9729 / Pittsburgh PA 15229
- **Sponsorship must be paid in full by November 1, 2021.**

### EMERGING PHILANTHROPY CONFERENCE – SPONSOR CONTACT INFORMATION

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City/St/Zip: \_\_\_\_\_

### SPONSORSHIP LEVEL PAYMENT

- Platinum Sponsor \$5,000
- Diamond Sponsor \$3,500
- Gold Sponsor \$1,000
  - 11/10 or  11/17 (select one)
- Silver Sponsor \$500
  
- NPD Sponsor \$1,000

### DIGITAL ADVERTISING LEVELS

EPC Branding/Marketing – please contact Brittany Zuckerman via email at [zuckerman@trustarts.org](mailto:zuckerman@trustarts.org)

Full color with bleed. Acceptable file formats: pdf, jpeg, psd, png

- Digital Full Page (8" W x 10"H) -\$500
- Digital Half Page (8" W x 5"H) -\$250
- Digital Bottom Screen Banner – Company logo and Company Name listing -\$125