



Mickey Finn, PGA Professional

Professional Summary

A recognized Class A PGA Professional with 30 years of experience. Expertise in many roles of club leadership, successful creation and retention of relationships in all facets of business by providing superior service-based operations. A proven track record of developing club talent, executing long range plans, construction development plans, budgets, development and implementation of goal-oriented operational plans, creating and coordinating special events and golf programs while remaining a courteous and conscientious professional.

Work History

WOLF CREEK GOLF CLUB

General Manager & Director of Golf

Olathe, KS. 2019 - 07/2023



Private/18 Hole Golf Club/2023 Golf Week Top 200 Modern Courses, Nominated in 2023 for Distinguished Destinations of America

- Created a warm, welcoming club environment and culture of pride through unparalleled levels of service which grew memberships 21%.
- Cultivated environments of learning, teaching and promoting staff growth from within the club to establish loyalty and desire for service.
- Directed the creation of annual club calendar to create a seamless integration of member tournaments, play and social events at the club.
- Negotiated all utility upgrades prior to renovation project in 2021.
- Directed \$7M, 29,000 sq. ft. clubhouse renovation and expansion project (2021-2022).
- Directed \$1.5M building of Member's Cabin adjacent to 18th Green.
- Designed and implemented annual club operations budget of \$5M
- Worked directly in creating a balanced workplace including Pay, Health Benefits and Retirement planning for all employees.
- Increased Over-All Club revenues 41%(2019-\$3.4M, 2022-\$4.8M), Golf Shop merchandise sales in by 84%. (2019 - \$466,000, 2022 - \$857,000), Increased F&B Sales 42% through consistent services, menu upgrades and innovative offerings (2019 - \$272,000, 2022 - \$387,000).
- Directed 50th Anniversary Celebration and creation of coffee table book.
- Created Weekly Department Head Meeting to ensure departments work seamlessly in accomplishing club objectives in a timely manner.

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✉ *To view my portfolio visit:*
www.mickeyfinnpga.com

☎ 605-359-2985

📍 Overland Park, KS 66085

Expertise

- Leadership
- Mentoring
- Economic Analysis
- Tournament Operations
- Cross-Functional Team Management
- Verbal and Written Communication
- Project Planning & Management

Education

Sul Ross State University

Alpine, TX

Agricultural Business

- Member of Golf Team
- Member of the Rodeo Team

Professional Development

Over 400 hours of advanced training using National and Section PGA continuing education seminars: Jonas, Club Essentials, Country Club Systems, Golf Genius, TPP, Viper Tournament software, PGA Advanced Professional Training, Rules of Golf, Teaching & Coaching, Junior golf, Club Management, Tournament Operations, Club fitting, Speed of play, Hosting Championships, CPR/AED Advanced life saving and Turf grass diseases and chemicals.

MINNEHAHA COUNTRY CLUB

Director of Golf

Sioux Falls, SD 2012 - 2019

Private/18 Hole, Full-Service Country Club/Elite Status, Distinguished Clubs of America, Host Course-The Sanford International, PGA Tour Champions



- Reestablished trust in golf operations by creating high consistency in levels of merchandising, club and tournament operations, member services and teaching programs.
- Recreated a couple's golf program with a "Nine, Wine & Dine" format focusing on the event more so than score.
- Worked daily with Ron Force to provide insight and opinions during course renovation and range project.
- Created and implemented a \$1.3 million in golf operations budget.
- Worked daily with GC/Architect during 2012, \$1.9M, lower-level redesign/renovation project.
- Worked daily with GC/Architect during 2018, \$7.7M club house expansion/redesign/renovation project.
- Worked in conjunction with ProLinks through contractual questioning, preparation and implementation of the Sanford International, PGA Champions Tour Event.
- Increased Golf Shop sales 36% from 2012 – 2019 by focusing on all aspects of South Dakota lifestyle.

Prior Employment

STONE CREEK GOLF CLUB (Head Professional/2004-2012/18 Holes) – Champaign, Illinois

HARRISON HILLS COUNTRY CLUB (Head Professional/1996-2004/18 Holes)-Attica, Indiana

SUNSET HILL COUNTRY CLUB (General Manager, 1994-1996 & Head Professional, 1993-1994/27 Holes)-Pekin, Illinois

HILLCREST COUNTRY CLUB (Asst Professional/1990-1993/18 Holes)-Indianapolis, Indiana

ALTO LAKES GOLF & COUNTRY CLUB (Asst Professional/1989-1990/18 Holes)-Alto, New Mexico

THE GOLF CLUB AT DESERT MOUNTAIN (Asst Professional/1988-1989/36 Holes)-Scottsdale, Arizona

CHAMPIONS GOLF CLUB (Home course/36 Holes)-Houston, Texas

Business & Operating Systems

Business: Club Essentials, Jonas, Fore Reservations, Country Club Systems, GHIN, Microsoft Office Systems and Teams

Tournament: Golf Genius, TPP and Viper

Launch Monitors: Trackman, SkyTrak, Ernest Sports

References

Mr. Lance Melber
Past Co-Owner
Current Advisory Board Member
Wolf Creek Golf Club
913/485-7776

Mr. Don Marchi
Past Co-Owner
Current Advisory Board Member
Wolf Creek Golf Club
913/909-0909

Jeff Burey
Director of Golf, Retired
Prairie Dunes Country Club
913/526-8473

Mr. Craig Wakefield
Principal, Senior Client Strategist
BNY Mellon Private Wealth Management
713/483-7647

Mr. Ted Thie
CEO, Retired
Minnehaha Country Club
605/310-0578

Social Media

Facebook

<https://www.facebook.com/mickey.finn.77>

LinkedIn

<https://www.linkedin.com/in/mickey-finn-8b1172283>

Portfolio & Personal Website

www.mickeyfinnpga.com

Hobbies & Interests

- Golf
- Fly Fishing
- Snow Skiing
- Team Roping