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Immediate Release: Muscatine County LGBTQIA+ Equality Coalition Seeks Sponsors for LGBTQIA+ 101 Training

The Muscatine County LGBTQIA+ Equality Coalition was recently created to bring together lesbian, gay, bisexual, transgender, queer, intersex, asexual+ and allied people and organizations to increase awareness and understanding of issues facing LGBTQIA+ people in Muscatine County.

The Coalition is partnering with One Iowa, the state's largest LGBTQ+ organization. One Iowa staff will present LGBTQ+ 101 in multiple training events in Muscatine County. One Iowa has been presenting similar trainings across Iowa for 17 years.

Training outcomes include: Explaining the meaning of the term LGBTQIA+ and its associated identities, implications of the gender binary within our society, and recommended best practices for working with LGBTQIA+ people including pronouns, gender-neutral language, and the art of the apology.

The goal is to conduct 4 training throughout Muscatine County in April and May of 2024. Our fundraising goal is \$15,000. We will only reach our goal with strong support from community partners and co-sponsors.

Sponsorship Categories for individuals, businesses, nonprofits and governments:

Platinum: \$2,000+

Gold: \$1000-\$1,999

Silver: \$500-\$999

Bronze \$100-\$499

Community Partner: \$25-\$99

Community Supporter: \$0

By sponsoring these training sessions, your logo or name will be used in marketing materials for the event. If available, we ask that you share social media materials about the event on your social media platforms. Also, with enough sponsorships, we will be offering a specific training that includes lunch for staff or individuals donors from Bronze to Platinum sponsors.

If you or your company or organization are interested in being an event sponsor, please reach out to us at Info@MuscatineEqualityCoalition.com by Friday, March 29th.