

Price List

400-1000 LOGO DESIGN

3 design items with 2 rounds of edits each

100-250 IDENTITY ELEMENTS

Including: supporting identity elements, patterns, color system, fonts, etc.

1000-1400 BRAND IDENTITY

Including: logo design & supporting identity elements, patterns & color system, fonts, etc.

200-400 IDENTITY ICONS & ILLUSTRATIONS

Icon set or illustrations supporting the created brand identity

200-400 IDENTITY CHARACTER DESIGN

One character design as a part of the created brand identity

400-1000 LOGO EXTRA OPTION

150 LOGO VECTORIZING

Vectorizing an already existing logo design

500 STATIONERY DESIGN ITEMS (package or individual)

150 *Business Card*

100 *Letterhead*

100 *Envelope*

100 *Notecard*

100 *Corporate Folder*

PRINTABLES

150-350 *Flyer (1-2 pages)*

250-350 *Brochure (bifold or trifold)*

150-350 *Poster*

150-350 *Banner (roll up, display, etc)*

200-300 *Postcard*

150 *Greeting/Invitation Card*

75 *Gift certificate*

100 *Gift/giveaway bag*

75 *Label/Sticker*

100 *Table tent*

100-200 *T-shirt design*

75 *Hat design*

75-150 *Magnet design*

250-400 *Menu*

30-50 *Extra pricing per page*

ALL PRICES ARE IN US DOLLARS

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SOCIAL MEDIA DESIGNS

(these items include the design fees only without social media management)

PROFILE & COVER PICTURE DESIGNS

50-100	Facebook
50-100	Twitter
50-100	Instagram
30-100	YouTube
30-100	LinkedIn
30-100	Google

500 FULL PACKAGE

Including: Profile and cover/header pictures designs for Facebook, Twitter, Instagram, YouTube, LinkedIn, Google

POST DESIGN PER POST

50-100	One post only
130-150	Three posts

POST DESIGN PER MONTH

300-600	Roughly 20 designs
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100-250 STRATEGY GUIDE

FACEBOOK ADS

50-100	One design only
150-250	Three ad package

100-200

OTHER

PACKAGING

Including: Product label and packaging

EDITORIAL DESIGN

100-200	Book cover
50-100	Book design (per page)
800	Magazine design (roughly 25 pages)
30-50	Extra pricing per page

ILLUSTRATIONS & SKETCHES

*Album cover
Head silhouette
Digitized paintings and sketches*

Priced by individual project. Let's talk about it!

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