

Valencia Benjamin
Northeast, TX- 75409
Phone 469-370-9030
Email: valencia@writdesignz.com

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Northeast - TX

valencia@writdesignz.com

I am a working writer. I am available for freelance work (contracted, remote work), entry level grant writing (remote), text-based chat work, Lead Writer positions, digital content creation, digital content conceptualization, and beyond. I sincerely hope to catch your interest gauges here. I am an artist that is passionate about music and writing; I hope that this fact resonates with you all enough to get hired! — I have been creatively and technically writing since middle school. I have been sought after to compete internationally in writing competitions since middle school. I am currently pursuing a Bachelor's of Arts degree, and am a Senior. My overall GPA is 3.54. I apply my writing skills to film editing also. I have digital content creation, as a freelance writer, and, digital artist, under my LLC, Writdesignz. I have been a freelance writer for about 13 years now. I have been a published author since 10/2016. I have independent, freelance work experience with direct and digital marketing for 12 years now. I have direct studies in human behavior, psycho-socialism, and sociology via my major, and, my minor, in psychology, which I have completed with a 4.0 GPA. — I sincerely hope to be considered.

With much grace,

Valencia.

Willing to relocate: Anywhere Authorized to work in the US

Work Experience

Credit Agent

Alorica - Remote August 2020 to August 2, 2023:

Details: Customer service, marketing, communications, digital logging, critical thinking, multi-tasking, state regulations adherence, interpersonal integrity, and organizational skills.

Bookseller - Marketing & Advertising Freelance/Self Employed October 2016 to Present

Details: Book Signing, Poetry Performances, Spoken and Lyric Poetry Performances, Bookings, traveling expenses, distributing of receipts for sales made, etc.

Published Author Self-Published - Remote Oct 2016 to Present Author, Poet, and Songwriter. I also specialize in oration and speech writing.

Digital Creator Directly Hired - Self Employed - Remote January 2014 to Present

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Details: Content creation, editing, marketing, advertising, recording, multi-tasking, interpersonal skills, MW and SEO skills and adaptation, music composition/scoring, music production, engineering, and literary composition for written & digital creative treatment, film production, photography, film editing, script writing, and film concept development.

Technical Writer Freelance/Self Employed December 2005 to Present

Details: English fluency, Literary devices application and assessment; editing. Written concept development; cognitive Logic and Reasoning Skills; critical thinking. — Though, I have been creatively and technically writing since 12 years of age.

Assistant: Taylor Internal Medicine

Address and Phone Number - Selma, AL June 2005 to August 2005

Duties: Filing, typing, advising, phone calling Supervisor: Mr. S. Yarbrough Secondary Supervisor: Mr. Roosevelt

Time Worked: 6/1/05-8/13/05-(2 ½ months)

Reason for leaving: Went to college in another city.

Education

Bachelor's (Some College) in English Ashford University - Remote 2014 to 2016,2020

Some college/completion of minor in Psychology (minor) Ashford University - Remote January 2015 to April 2016

Some college in Political Science Stillman College - Alabama August 2005 to December 2006

High school advanced diploma in Advanced placement — General Studies Selma High School - Selma, AL August 2001 to May 2005

Skills

• Tutoring (10+ years) • Marketing (8 years) • Writing Skills (10+ years) • English (10+ years) • Social Media Management (9 years) • Research (10+ years) • Digital Marketing (8 years) • Presentation Skills (6 years) • Branding (7 years) • Search Engine Optimization (SEO) (10+ years) • WordPress (8 years) • Proofreading (10+ years) • Google Analytics (7 years) • Email Marketing (1 year) • Blogging (3 years) • Video Editing (7 years) • Content Creation (8 years) • Graphic Design (6 years) • Content Management (7

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years) • Public Relations (6 years) • Video Production (7 years) • Technical writing (10+ years) • Content Development (7 years) • Communication skills (8 years) • Multitasking (10+ years) • Speech Writing (7 years) • Adobe Photoshop (2 years) • PsychoSocial Study (9 years) • Human Behavioral Study (9 years) • Critical thinking (10+ years) • Customer service (6 years) • Cognitive Logic and Reasoning Skills (10+ years) • Problem Solving (5 years) • Proactive Work Ethic (10+ years) • Freelance writer (10+ years) • Writer (10+ years) • Author (Published) (6 years) • Time management (10+ years) • Microsoft Word, Excel, and PowerPoint (10+ years) • Social media marketing (9 years) • Content Design (Media & Advertisement) (10+ years) • Graphic design + Motion Graphics (9 years)

Links

Website:

<https://Writdesignz.com>

Writer's Portfolio:

<https://writdesignz.com/?blogcategory=Portfolio>

Contracting:

<http://Writdesignz.com/contracting>

Novella: <https://a.co/d/8vW6YFE>

<https://www.writeoutloud.net/profiles/lenciaga>

Video Editing (Treatment):

<https://youtu.be/MGBIj-lnsUw?si=0YkalCZNAF0JGoIC>

LinkedIn:

<https://www.linkedin.com/in/valencia-b-53a030127/>

Publications

Benjamin, Valencia (2016). *Poetry's Protagonist*. Published by Outskirts Press – October 2016.
Retrieved from <https://outskirtspress.com/poetrysprotagonist>

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This book is a collection of poetry, based on the life of one man, who has an incredible passion for writing and family. In this book of poetry, I will tell of the life of the protagonist ...

Benjamin, Valencia. (2022). *Ivory* (Collection) <https://www.writeoutloud.net/profiles/lenciaga>

- Digital Version *Ivory* (2023): <https://youtu.be/MGBIj-lnsUw?si=0YkalCZNAF0JGolC>

My Copywrite Niches:

Copywrite niches

Copywriting in 9 different categories:

- Mental Health
- Interpersonal Relationships
- Writing Mechanics (Academics + Music Composition)
- Commerce – Customer Growth (Outreach)
- Community Outreach
- Content Marketing
- Story (Creative Writing)
- Society
- History

Best Contact:

Email: Valencia@writdesignz.com

Business Phone: (469) - 960 -3656

Note: I am also available for graphic designing:

Social Medias (**ALL**)

Posters (**design ONLY**)

Business Cards (**Design ONLY**)

Reels (**social media**)

***any** promotional catchphrases or attention grabbers designed by me are **required** to be tagged, “Designs by Writdesignz,” or with my LLC logo; unless, it is **strictly** the **Copywriting** function you are purchasing on my website: writdesignz.com. Note, this **requirement** referenced has an **optional feature**.

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The logo tag, or statement mentioned, can be placed in a post on 1-2 of your socials, or on the actual design itself.

Writing Samples:

Note: *All Writing Samples are located on the website for the artist and Published author, Valencia. You can locate the communications section for contracting under: Contracting*

Location: writdesignz.com

Sample 1:

The Brief:

Context: *Developed outreach copywrite for specific social base. 3-4 paragraphs (**technical attribute:** article).*

Social Base: Stay-at-home moms and working mothers. College students, who are also mothers, juggling home life and college courses. Young mothers. Although, age limits for the sub-context **aren't** specifically a requirement for **membership**. However, the target social-base for the article is young mothers, who are also college students.

Sub-context: *Professors in two different departments have started a new, and innovative, program. They are trying to get more people involved by boosting awareness about the program. They also want to boost **membership** to their new Program. Their **overall goal** is to **get memberships** up for their new program, which was started because so many women weren't able to continue their studies, (for reasons mainly to do with them having no help).*

The Copywrite Treatment:

It can be difficult, trying to juggle work, home life, *and* that **ride** home LIFE (we *all* know that the rides home can be a total **experience!**). If I don't know anything else, I know what it's like being alone, and having to take care of children, while being young yourself. And, on **top** of that, having to stay on top of that grade point average! The word difficult just doesn't always cut it, right?

Well, I have some news for you... and, I hope that you deem it to be good news, (once I finish here). See, there's this new and improved way for students to complete

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that, "good ole study hour," and, it's called, get this: "Home Team". And, boy, are you gonna' want to hear this!

So, **The Home Team** is a new, and innovative, way for moms-on-the-go to juggle their lives. It has tutoring, **AND**, the, "baby-sitting," option, where someone, (who is *extremely* **certified**), can come *into* study hall *and* *help* with the kids. *And*, get this (*also*), if you are an online student, the babysitting option is available to you **also!** - *and*, I am **not** done. The *next* available service is the, "Team Caravan," option. It's a really good option for mothers who sometimes need a little extra help with the kids **and** their extracurricular activities.

Now, it's got a quirk to it that's going to make your ears perk a little. Anyway, I won't keep you in anticipation. The quirk is **this**: you - don't - pay- one- red- cent for the application, assistance, **or**, the membership for 24 months! *All* you *have* to be, is a mother, at home (with or without a partner), not at home (on campus), and actively enrolled in college! - The funding comes *directly* from this program created by the Professors of the Liberal Arts and Science programs! It's called **PAW**, which is short for: **Professors at Work**. They saw a need in their respective academic communities, and, they decided to fill the space; **simple**. ...they'd love for you to come through. So, *come*, and *discover* this **new** way of living. You can **also** help to **change** the way that education is being made available to **ALL women** in the academic spheres!

~ **Copywrite Treatment** by Valencia Benjamin (**DBA**: WritDesignz + Lenciaga)

***Disclaimer:** *this is **NOT** a **PUBLISHED** copywrite. It is only an article brief + unpublished copywrite, issued within the portfolio of the named copywriter, Valencia Benjamin.*

Sample 2:

Blur the lines

...

and, make them see you.

Contexts: entrepreneurship; outreach; onboarding.

~ **Copywrite Treatment** by Valencia Benjamin (2023)



Public Information

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Sample 3:

The Bender

You have to be quick.
The world is moving; so, don't be still.
Think. And, remember.
Speak. And, be loved.
Touch.
And, get it back.
Open.
A climax isn't really an ending.

~ **Copywrite** Treatment by
Valencia B. (2023)

Context/Setting/tone:

Self-Help ~ Customer Outreach ~ Commercial - Marketing