

FinLitX Impact Stories

"I grew up in the housing projects of Brooklyn, raised by a single mom who worked long hours just to keep food on the table. Nobody ever told me I was worthy of success, and I never imagined myself with more than what I saw every day in my neighborhood.

Then my school offered the FinLitX Financial Literacy Course, for the first time, I didn't just hear about saving money — I felt what it meant, I saw a version of myself I never thought possible.

Now I dream of building savings, buying a house, and moving my family to a better neighborhood. FinLitX gave me more than financial skills — it gave me hope, confidence, and a vision for my future."

— Jamal, 11th Grade Student, Brooklyn, NY



Teacher Testimonial

"I've taught personal finance for years, but I always struggled to make the lessons feel real. My students loved the FinLitX Flying Theater because it wasn't just numbers on a board — they felt the weight of debt and the thrill of smart investing. The very next week, I had students asking me how to build credit responsibly. This is exactly the breakthrough we've needed in financial education."

— Ms. Ramirez, High School Teacher, Philadelphia, PA



Banking Sponsor Testimonial

"As a financial institution, we've supported financial literacy programs before — but nothing has matched the engagement we've seen with FinLitX. Families come out of the Flying Theater excited, talking about budgeting and saving in ways I've never witnessed after a seminar. Partnering with FinLitX aligns perfectly with our mission and demonstrates measurable community impact, while also positioning us as leaders in innovation."

— David Lang, Regional VP, Commerce America Banking Center



School Superintendent Testimonial

"Our district has tried multiple financial literacy initiatives, but participation was always low and results uneven. After learning about the FinLitX Flying Theater, I immediately signed a Letter of Intent to bring at least 5000 students to experience the FinLitX Flying Treater. We will be the first to book a tour!"

— Superintendent, Union Free School District