

**Invest in
Impact
that Returns
Big Rewards**

FinLitX Global Corporation

PHILADELPHIA, PA | NEW YORK CITY, NY | MIAMI BEACH, FL



FinLitX - The Only Socio-Emotional
Platform that Teaches Financial Literacy

Key Investment Highlights

See financial statements for details



Investor Round Reg D}	Seed Stage Post-Revenue
Aggregate Goal Raise	\$3 Million Syndicated / Minimum \$500k
Amount Raised	\$1.25 Million (\$750k from Founder, with \$500k Committed)
FinLitX Offer	Debt 8% APY Dividend Interest to Equity with Discounted Warrants
Seed Stage Post-Revenue	\$1.7 Million Annual Recurring Revenue (ARR) Valuation \$10 Million

PROJECTIONS } HYPERGROWTH } EXITS

Series A / Post Revenue	\$13 Million Annual Recurring Revenue (ARR) in 24 months / Valuation \$65 Million
Series B / Post Revenue	\$104 Million Annual Recurring Revenue (ARR) in 30 Months / Valuation \$780 Million

Investment Summary

One Line Pitch: FinLitX GC is seeking equity or debt-to-equity funding of \$500k to an aggregate of \$3 million for scale, research & development, marketing, support and administration to establish FinLitX as the Financial Literacy Leader in the Ed Tech industry.

Business Summary: FinLitX provides an artificial intelligence curated autonomous e-learning platform that teaches financial literacy, reducing institution costs, improving learning outcomes and providing access for disadvantaged populations. FinLitX GC will scale to an addressable market of over 1 Billion persons in 140 languages.

FinLitX has completed and tested the online Platform MVP and received Green Light for further development and market launch.

Source of Revenue: FinLitX GC revenue is diversified within multiple horizontal and vertical markets. Our revenue strategy enhances financial strength and scalability.

1. Subscription Licensing Fees (Monthly, Quarterly, Annual)
2. Affiliate Gamification Revenue
3. Professional Instructor Revenue Split
4. Advertising Revenue
5. Generic Data Sales
6. Sponsorship Revenue

Return On Investment: FinLitX GC offers short-term dividend, interim digital coin based profit, and projected 36 month 18/24/30 month ROI opportunities.

Exit Strategy: FinLitX GC projects up to 3 Series Exits over the next 72 months, each of which provides liquidation opportunities at a projected minimum 4x increased valuation.

Impact Investing & Legacy: Investors enjoy impacting the environment, community, socio-economic standing, mental and physical health and financial future of millions of under-privileged people worldwide. Your investment will create positively impact many generations and create a personal investor legacy for your own family.

Exit Strategy

Roadway to **M&A/IPO**

2025 Benchmark - Series A / Post Revenue

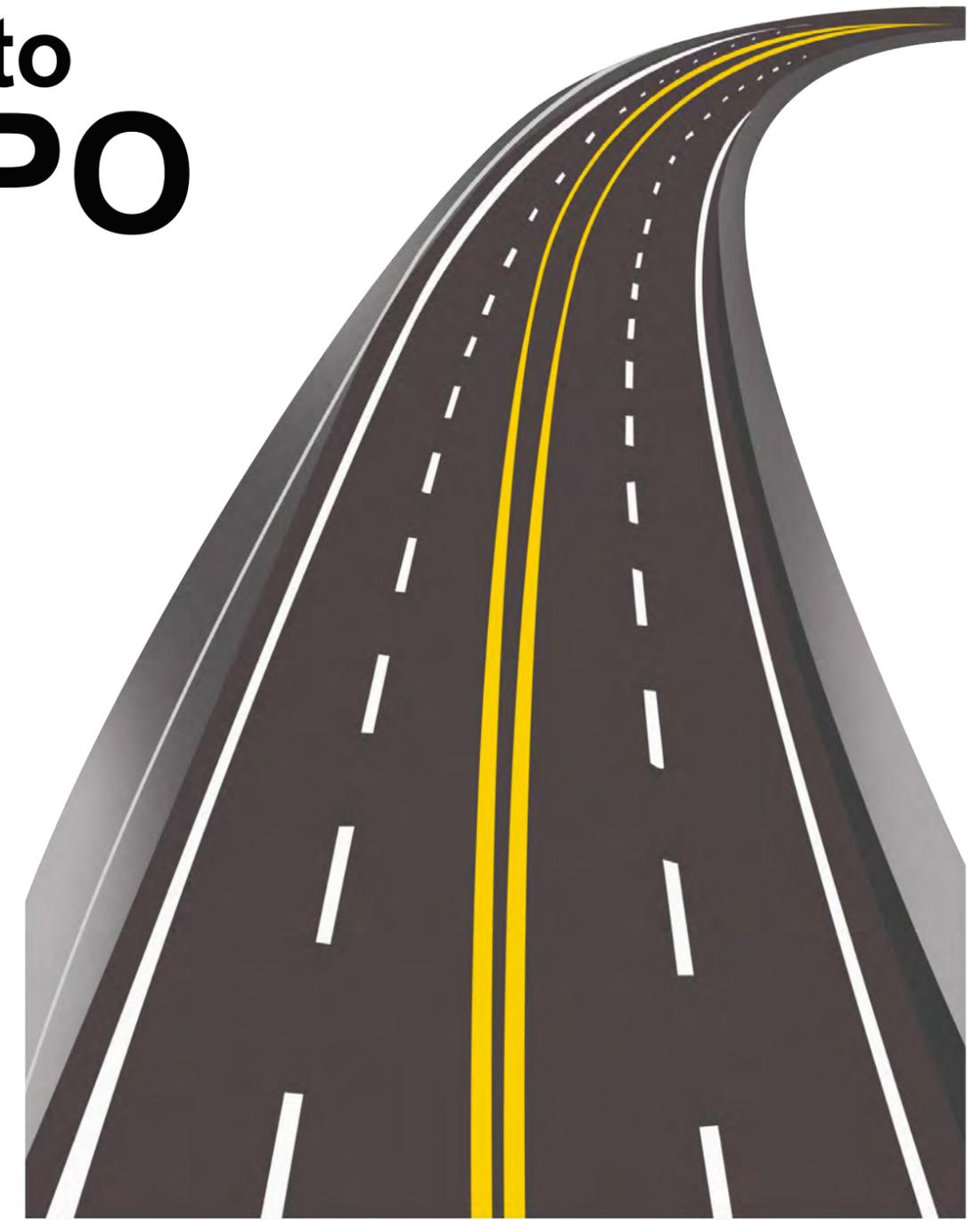
\$13 Million Annual Recurring Revenue (ARR) in 30 months

Valuation \$65 Million

2028 Benchmark - Series B / Post Revenue

\$85 Million Annual Recurring Revenue (ARR) in 60 Months

Valuation \$425 Million



What is FinLitX?

An Enterprise Platform that teaches financial literacy for Schools and Consumers.

- **Autonomous Learning with AI, Gamification, Blockchain**
- **+140 Languages**
- **Scale to over 100,000 Global University Students**
- **Scale to 137,000 schools**

FinLitX - Creating a sustainable solution for the global problem of poverty, mental health problems, obesity, increased crime and prison populations, and even worsening mortality.



What Problem Does FinLitX Solve?

The next decade will see an additional 350 million post-secondary graduates and nearly 800 million more K12 graduates than today. Many governments now mandate Financial Literacy be taught in schools for graduation credit. Institutions now include e-learning platforms to supplement and replace in classroom instruction.



Mental Health
Problems from
Economic Stress



Financial Bondage
from Financial Illiteracy



Poverty and Malnutrition

How Do We Solve This Problem Uniquely?



Our advanced AI identifies the users vulnerability through machine learning.



Instilling positive reinforcement through the combination of virtual reality, repetition, competition and rewards, which leads to better grades, better self-esteem, and higher net worth.



Providing cutting-edge online financial literacy courses to consumers and school systems.

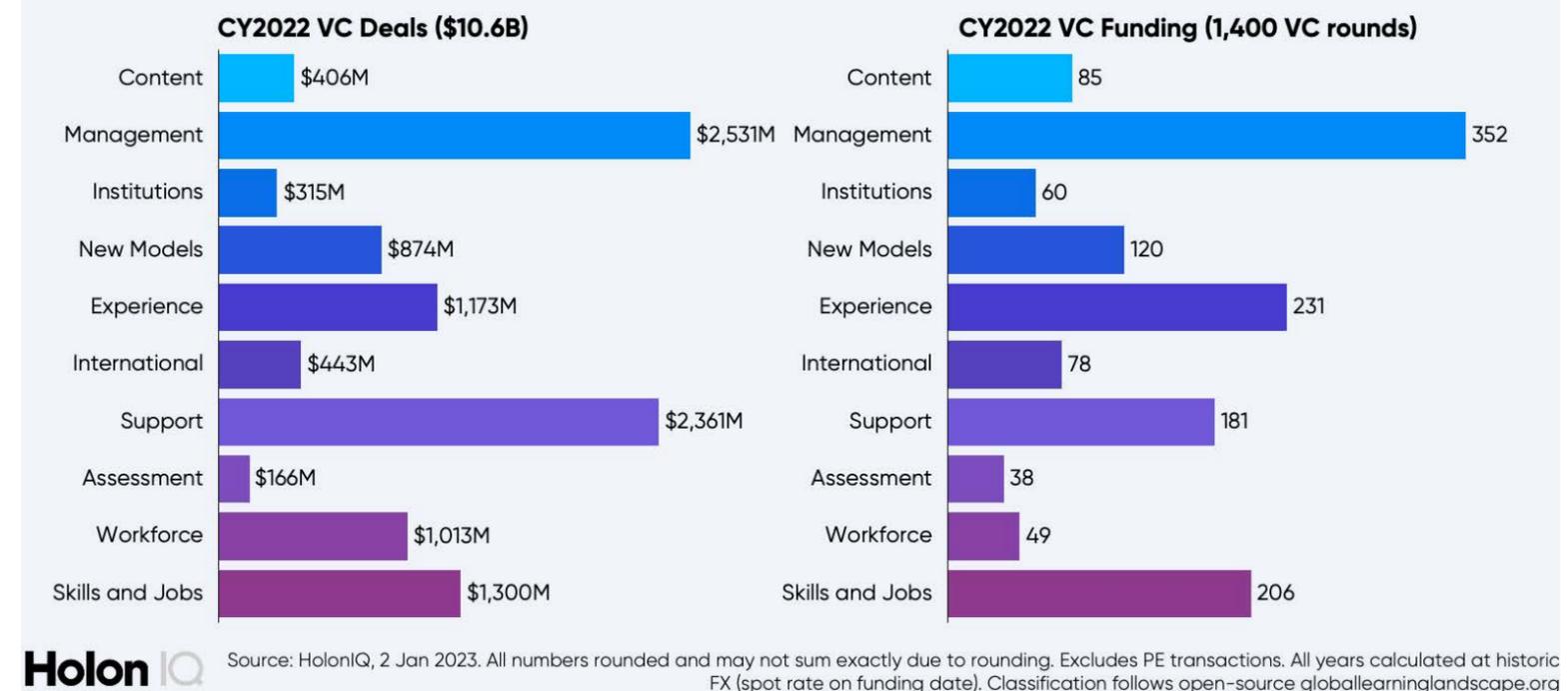
Why Invest Now?

Venture Capital Firms see **EXTRAORDINARY PROFIT POTENTIAL** in Education Technology

- ✓ Venture Capital continues to realize high growth in the EdTech Sector
- ✓ CAGR of 20.3% from 2021-2030
- ✓ The global education market is set to reach at least \$10T by 2030
- ✓ The world needs to add 1.5 million teachers per year on average, approaching 100 million in total in order to keep pace with the unprecedented changes ahead in education around the world.
- ✓ Innovation in Artificial Intelligence in language and cognitive processing is fueling growth in EdTech.

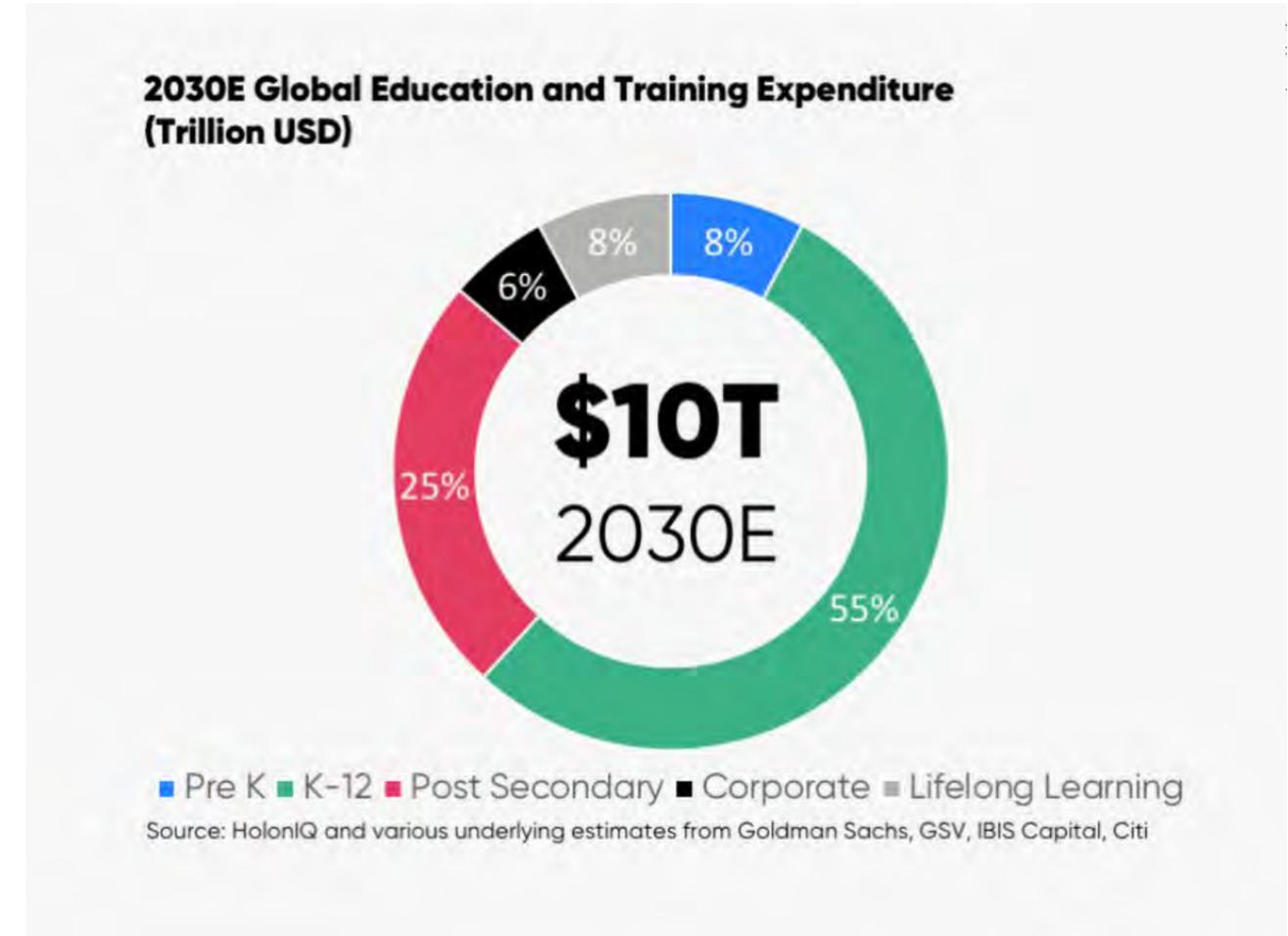
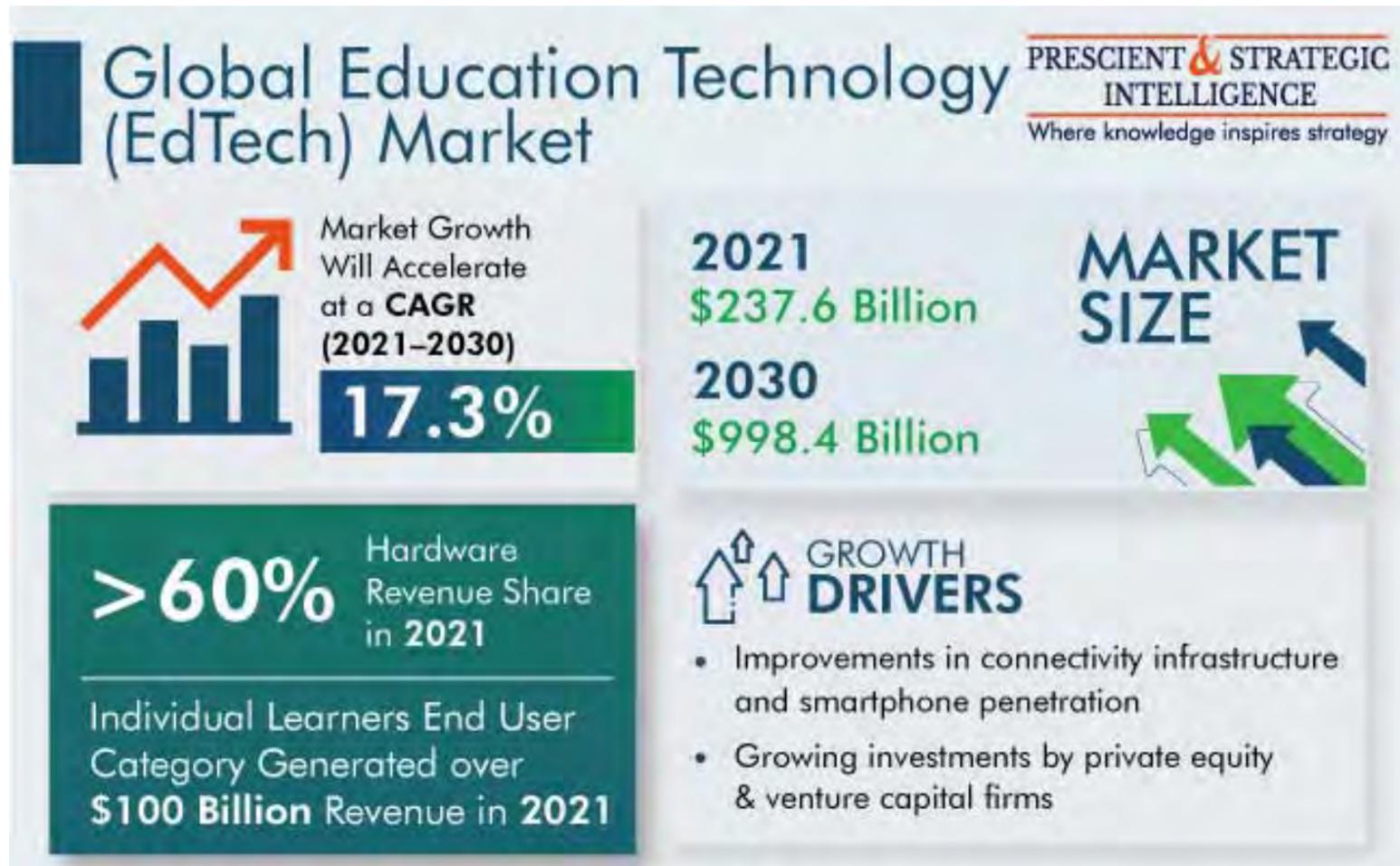
\$10.6B and 1,400+ deals of EdTech Venture funding for 2022, nearly half focused on management systems and learner/teacher support.

Global EdTech Venture Capital Funding, 2022 in USD Billions and number of funding rounds.



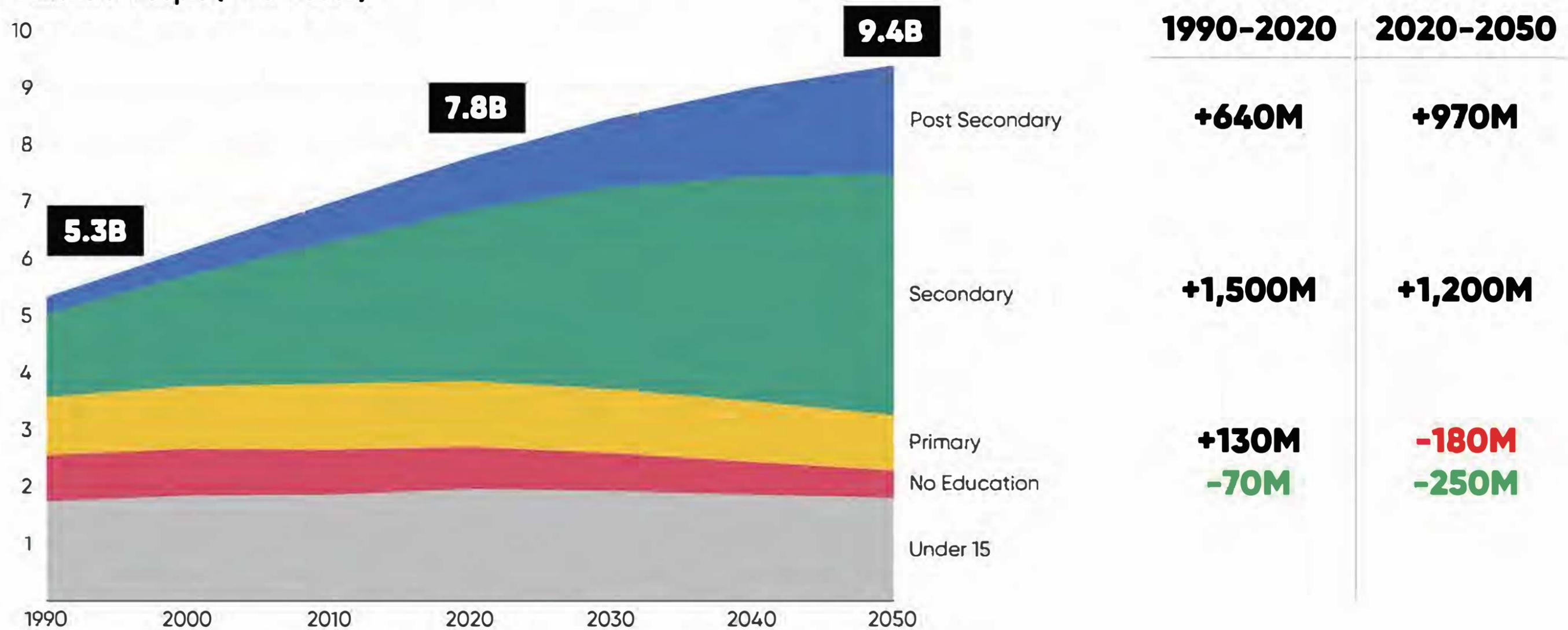
GLOBAL EDTECH MARKET DYNAMICS

The global education technology market is forecast to grow at a CAGR of 17% to 2030.



2 Billion more learners between now and 2050

**Global Population by Highest Level of Education Attainment.
Billions of People (1990-2050F)**



Source: Wittgenstein Centre for Demography and Global Human Capital

2023: Competition Realize Equity Growth

Udemy Inc. [UDMY:NASDAQ]

Udemy, Inc. provides an online learning platform. The Company provides marketplace platform for teaching and learning, connecting learners to the skills they need. Udemy has seen a 17.16% stock price increase 2023 YTD.

Coursera [COUR:NYSE]

Coursera, Inc. provides Coursera, a platform that connects learners, educators and institutions, providing educational content that is accessible and relevant. The Company's segments include Consumer, Enterprise and Degrees. Coursera has seen a 28.83% stock price increase 2023 YTD.



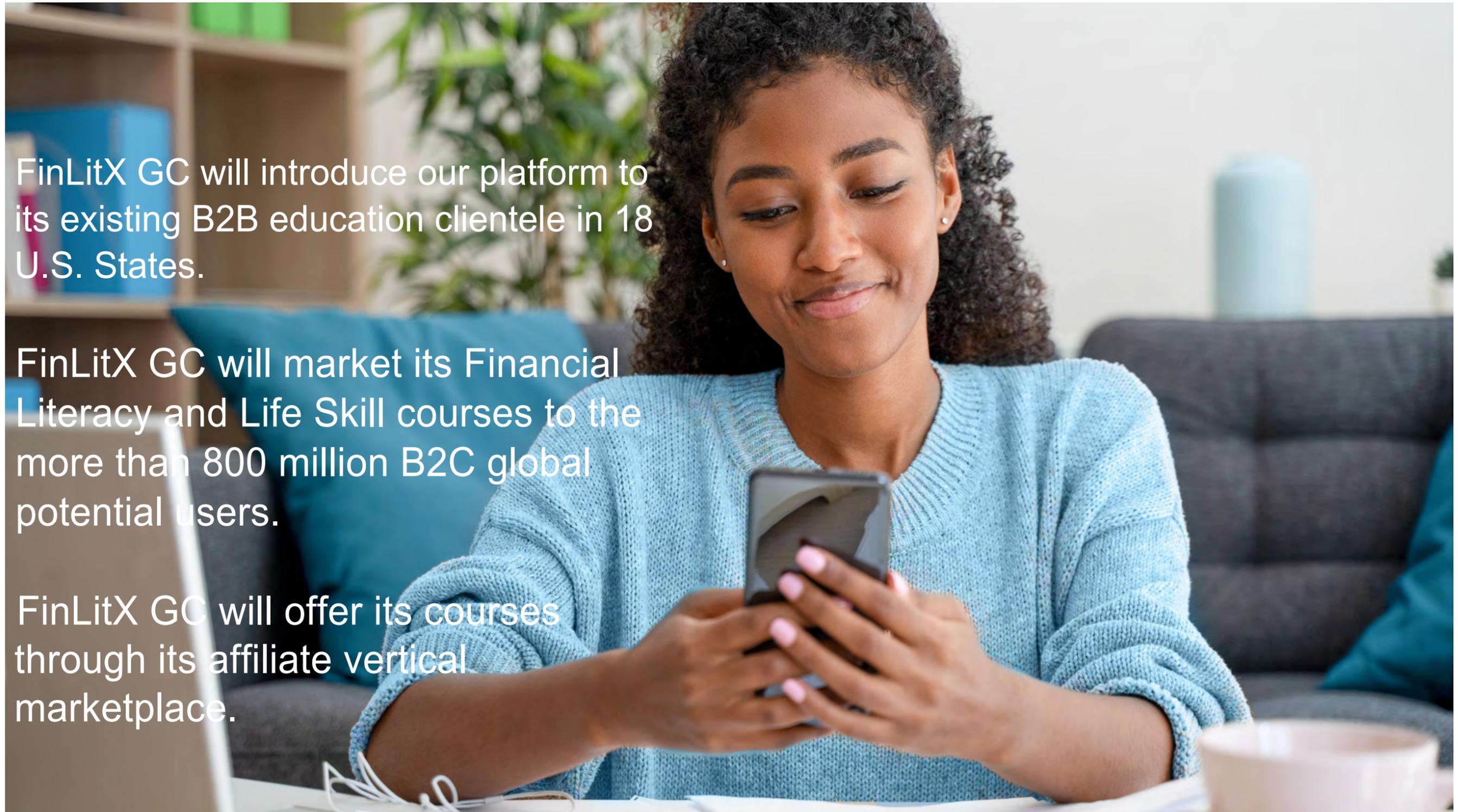
FinLitX GC will introduce our platform to its existing B2B education clientele in 18 U.S. States.



FinLitX GC will market its Financial Literacy and Life Skill courses to the more than 800 million B2C global potential users.



FinLitX GC will offer its courses through its affiliate vertical marketplace.



Meet The Founder

30 Years Successful Corporate Leader, Curriculum Designer and Financial Literacy Advocate with 3 prior exits in the Banking and Technology industries.

Mr. Samuels has a passion for inspiring children to reach for the stars to achieve their goals, as "Alexis" was raised in a single parent household in a Brooklyn, NY project. Through education he developed a pathway toward success which began with graduating high school at age 15 and immediately starting work on New York's Wall Street. At age 18, Alexis began his Entrepreneurial journey, while supplementing his education at St. Johns University in Government Compliance Studies.

Mr. Samuels notable achievements include partnering with Lee Iacocca and Nuskin Corporation on Nourish the Children, one of the world's largest Non-Profit initiatives to wipe out hunger.

Alexis is the Inventor of the popular Financial Literacy game "Get On The Road to Prosperity" which earned a global Registered Trademark. Mr. Samuels has also taught classes in Real Estate Portfolio Management, Financial Literacy and Asset Preservation, and has received Congressional Citation for his Character and Determination in support of Community.



D. Alexis Samuels

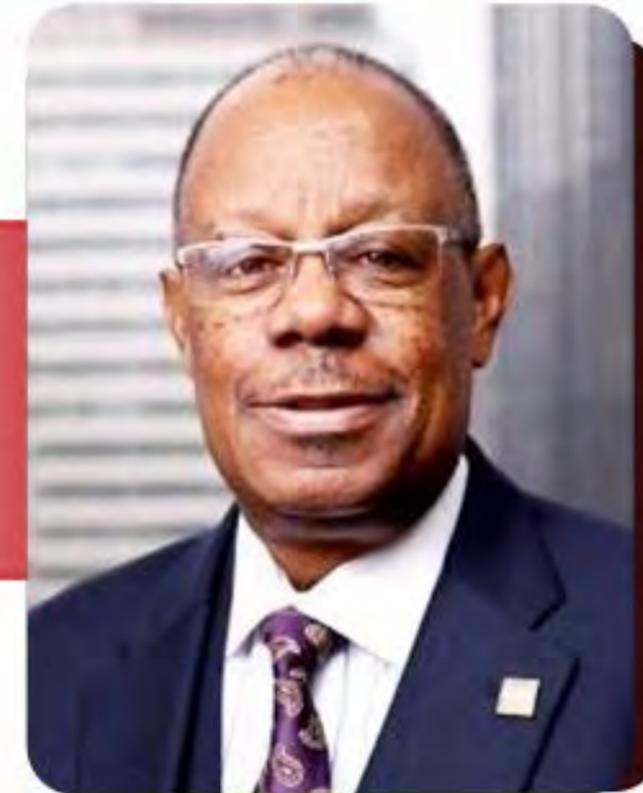
CEO of FinlitX

Meet the Team Leaders



Natasha Seay, CCO

20 Years Corporate Operations Success
with Philips Micro Conductor, Doral Arrowwood,
Prosperity Nation NFP



Harold T. Epps, Corporate Advisor

35 Years Business Leader, Corporate Advisor, former
Philadelphia Director Of Commerce, and CEO,
Vice Chairman, PRWT Services

FinLitX Global Corporation

FINANCIAL LITERACY FOR A DIGITAL WORLD

Valued Partners & Affiliates

Offices:

Philadelphia, Pennsylvania

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Satty, Levine & Ciocco, CPA's
534 Broadhollow Road, Suite 300
Melville, NY 11747
Website: Satty.com



Invest With Us and Let's Hand Our Children a Successful Future

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