

# PROPERTY SKYLINE LAKES OWNERS

## ADVERTISE IN THE SKYLINE LAKES NEWSLETTER

Would you like to reach over 1500 property owners in the Skyline Lakes community in Ringwood, NJ? Skyline Lakes Property Association is proud to announce its 2022 Newsletter Advertising Program which is open to members (discounted rates) and non-members. Our newsletter will also be made available to property owners via [skylinelakes.com](http://skylinelakes.com), email, and social media.

## WHY ADVERTISE?

- Get your message heard by local residents seeking to work with local businesses
- Over 1500 Skyline Lakes Residents
- Proceeds go straight back to programs that benefit our lake community!
- The Newsletter will be published by April 1, 2022



## HOW TO SUBMIT YOUR AD

- Submitting an ad is easy! Simply mail your request to [admin@skylinelakes.com](mailto:admin@skylinelakes.com). Be sure to include your name, business name, ad size, contact information and ad design. Please reference the ad sizes on the back. Most file types accepted but PDF and EPS preferred. Please embed fonts and outline type as needed. Then, submit payment by check (made payable to SLPOA) to Jeanine Falinski at 332 Conklintown Road, Ringwood, NJ 07456 OR via PayPal (fees may apply). Once payment is received, we will create a proof of your ad for placement.
- Questions? Email us at [info@skylinelakes.com](mailto:info@skylinelakes.com).

# Full Page Ads \$150 member / \$165 non-member

Approximate dimensions: 8 1/2" wide x 11" high (2550 x 3300 px)



# Half Page Ads \$85 member / \$100 non-member

Approximate dimensions: 8 1/2" wide x 5 1/2" high (2550 x 1680 px)



# Quarter Page Ads \$50 member / \$60 non-member

Approximate dimensions: 4" wide x 5" high (1275 x 1680 px)



14

# Eighth Page Ads (Business Card Size) \$25 member / \$35 non-member

Approximate dimensions: 4" wide x 2 1/2" high

