

# PROPERTY SKYLINE LAKES OWNERS

## ADVERTISE IN THE SKYLINE LAKES NEWSLETTER

Would you like to reach over 1500 property owners in the Skyline Lakes community in Ringwood, NJ? Skyline Lakes Property Association is proud to announce its 2021 Newsletter Advertising Program which is open to members (discounted rates) and non-members. New in 2021: We are going digital! Our newsletter will be made available to property owners via [skylinelakes.com](http://skylinelakes.com), email, and social media. Printed copies will be made available to residents requesting copies by mail as well as at our clubhouse.

## WHY ADVERTISE?

- Get your message heard by local residents seeking to work with local businesses
- Over 1500 Skyline Lakes Residents
- Proceeds go straight back to programs that benefit our lake community!
- The Newsletter will be published by March 1, 2021

**SKYLINE LAKES**  
RINGWOOD NJ  
EST. 1969

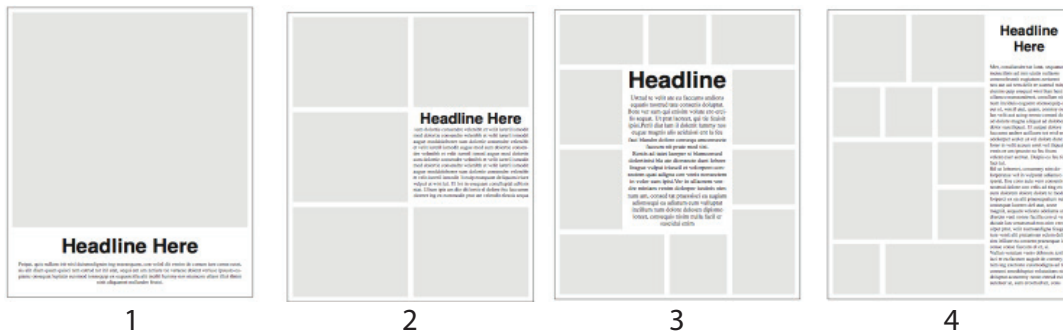
## HOW TO SUBMIT YOUR AD

- Submitting an ad is easy! Simply mail your request to [info@skylinelakes.com](mailto:info@skylinelakes.com). Be sure to include your name, business name, ad size, and contact information. If you would like us to design your ad for you, please select and include the number of the design style you prefer and include any pictures (most file types accepted), text, contact information and offering (i.e. 5% discount with ad) you would like us to display. Then, submit payment by check (made payable to SLPOA) to Jerry Gonzalez at 32 Edgewood Road OR via PayPal (fees may apply). Once payment is received, we will create a proof of your ad for placement.
- If you are designing your own ad, please reference the ad sizes on the back! Most file types accepted including .pdf, .eps, Illustrator, InDesign, Photoshop. Minimum 300 dpi. Please embed fonts and outline type. Questions? Email us at [info@skylinelakes.com](mailto:info@skylinelakes.com).

## Full Page Ads \$150 member / \$165 non-member

Approximate dimensions: 8 1/2" wide x 11" high (2550 x 3300 px)

Refer to the number below each design to identify which layout you wish to use if you would like us to design your ad.



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## Half Page Ads \$85 member / \$100 non-member

Approximate dimensions: 8 1/2" wide x 5 1/2" high (2550 x 1680 px)

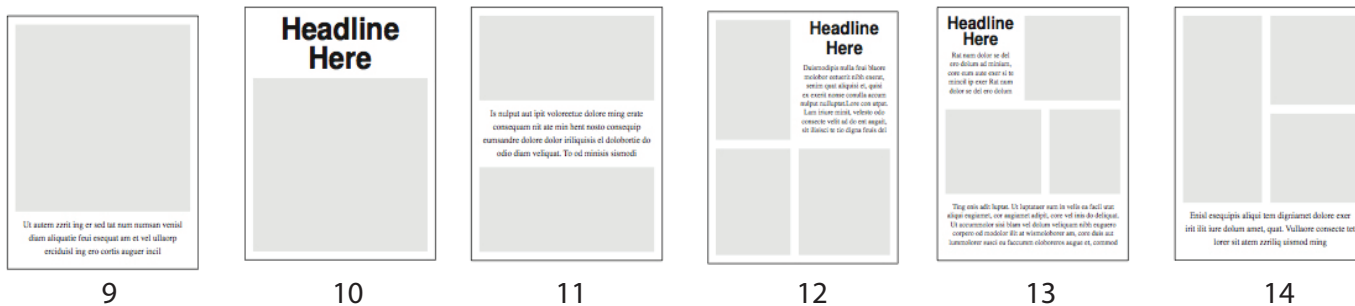
Refer to the number below each design to identify which layout you wish to use if you would like us to design your ad.



## Quarter Page Ads \$50 member / \$60 non-member

Approximate dimensions: 4" wide x 5" high (1275 x 1680 px)

Refer to the number below each design to identify which layout you wish to use if you would like us to design your ad.



## Eighth Page Ads (Business Card Size) \$25 member / \$35 non-member

Approximate dimensions: 4" wide x 2 1/2" high

Refer to the number below each design to identify which layout you wish to use if you would like us to design your ad.



All advertisers will be featured in our digital newsletter which will be emailed to members, posted to the website, and shared on Facebook. Printed copies will be made available upon request by mail and at the clubhouse. Advertisers who select half page ads or full page ads will also be acknowledged on the Skyline Lakes Facebook page as well as their ad displayed on the front page of [skylinelakes.com](http://skylinelakes.com) from March 1, 2021 to February 28, 2022. Full page advertisers will be given priority visibility.