

Good day.

Thank you for considering my resume.

I am seeking full time employment in the Bucks County area.

My wife, daughter, and I have been residents of Bucks County for over 25 years.

Since June of 2003, I've been TSGcreations.com (wearing MANY hats as in managing all sales, design, invoicing, ordering from worldwide factories, managing orders, and marketing / web design). But after 13 years TSG's bottom line plummeted with the 2008 recession that changed the custom product industry completely.

I offer experience, skills, understanding of the entire process, team player, and a creative spirit to listen first - think second - act for the best outcome.

Please let me know if my skills and experience match any of your needs.

Le Sheppard
Edward LeRoy Sheppard

3141 North Suga Road / The Lane / New Hope PA 18938

267.567.3344 / le@TSGcreations.com

LinkedIn Page: <https://www.linkedin.com/in/le-sheppard-b4b3065>

My business, TSGcreations: <https://tsgcreations.com/>

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Edward LeRoy Sheppard

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digital artist, creative designer, manager, teacher, and entrepreneur ...
working in every level of the publishing / design / creative business

From concept to creation to product -- Nothing but the best

Experience ...

It's that simple ... knowing how to and when not to. Seeing what's right and what's best for the customer. A love of the creative process as well as a deep desire to produce the best.

Who is Le Sheppard ...

Digital Artist with 30 years experience in every level of the print, publishing, and the creative industry (from management to speed print to prepress to design). Detail oriented with client relations experience, computer skills and creative insight. Demonstrated success in productivity improvement, client service, sales and meeting deadlines ... an artist with enthusiasm for client satisfaction and corporate success.

What have I done in this career ...

In my design career I have worked in every level of the design, digital artistry and production industry design everything and anything from newsletter, brochures, ads, direct mailers, etc. - to prepress retouching PhotoShop work - to high end prepress press prep - to managing art departments and designing production networks and processes - working in small shops to high end New York houses from Philly to New York - working with clients such as Lord & Taylor, Johnson & Johnson, TYCO Toys, Mars / M&M, GAF, Shady Brook Foods, Merck, Sunshine Foods, and SO many more. I've designed web sites for many many companies and individuals from politician to companies. Plus I taught digital design at Berkeley Corporation and on site for many small to medium size companies. Quite the career taking to all levels of the publishing, digital artistry and creative industry. Since 06.03 I have owned and operated solely TSGsports, now TSGcreations ... Artwork: <https://tsgcreations.com/tsgcreations-gallery>

Passion ...

Simply put - creation. My passion is to create. A company, a design, a concept, a song, or a process that flows. My work, my best work has always been when I am allowed and able to create. From my days as an art student to my songwriter years into my digital artistry - my simple passion was to create. I still find myself searching for new ways to create.

Art skills ...

A "creative eye" in the work environment developed through 30 years of dealing with the public as in music and art clients. A digital artist with an art background in pencil, pen & ink, charcoal, pastels, watercolor, and oils.

Digital skills ...

Digital Artistry. Hands-on experience with Macintosh and PC computers using the following applications: QuarkXPress, Illustrator, Photoshop, FreeHand, PageMaker, and many more.

Client Service ...

Sales, promotion, office management, marketing, expenditures, and customer liaison services.

History / Education ...

- Desktop Publishing - 1989 Berkeley Corporation, Bala Cynwyd PA
- Management and Sales - 1989-90 The Advancement Group's "Personal & Professional Goal Setting" and AAI's "Professional Selling Skills"
- Fine Arts - 1981-83 Montgomery County Community College (drawing) and Plymouth-Whitemarsh Evening classes (painting, drawing)

History / Work History ...

- TSGcreations (TSGSPORTS) - 6.03 to present
Bucks County PA - Owner / Custom Designed Products / Digital Artistry
- GSB / Custom Soccer Ball - 10.99 - 5.03
Langhorne PA - Creative Services Manager / Web, design, production, management. I was the creative link in the entire process. Managing and producing ball designs. Webmaster, design, maintain the web site, the web infrastructure. Managing and producing all marketing materials. Also I managed sales support. Managing and producing advertising materials. Running operations and production. Ordering and proofing working with domestic and overseas suppliers
- Allegra Print and Imaging - 99
Langhorne PA - Creative Services /Prepress Manager
- DiMark & Harte Hanks - 97 thru 99
Langhorne PA - Digital Prepress Artist freelance digital artist
- Neibauer Press - 97 - 99
Warminster PA - Creative Services & Prepress Manager
- ECI - 97
Edgewater NJ - Digital Prepress Artist

- Eagle Affiliates, Inc. - 95 - 97
Harrison NJ - Creative Services Manager
- theSHEPPARDgroup - 90 thru 95
Spring House PA - Self-employed system Consultant, Instruction & Creative Design.
Clients included ...
CyberShop / Montclair NJ ... web art
Miles Associates / Montclair NJ ... multimedia art
The Cherokee Group / East Brunswick NJ
Geraghty & Roman, Inc. / East Brunswick NJ
Systems & Production Manager, with clients Sunshine, Tyco, Plus
Curt Crane Productions
Merck & Co
Alli Design / Susan Beard Design
Thomas J Paul / Rydal, PA
Producing work for Nabisco, M&M/Mars, Johnson & Johnson,
Arm & Hammer & Rocco / Shady Brook Products
Serody Crane Associates / Blue Bell, PA
And many others like VT Graphics, PCI Group, Comp USA, Apollo Design,
Cavanaugh Communications, Letven Diccicco & Battista, Roska Direct Marketing,
Kaufman Advertising, CEL0057 / FrightX, Fencor Graphics
- Berkeley Corporation - 89 thru 90
Bala Cynwyd PA - Instructor of software including QuarkXPress, PageMaker, Adobe
Illustrator, Photoshop, Freehand, and Systems. Supervised computer labs and scheduled
classes. Hardware / software maintenance, network management, and troubleshooting. Also
design work.
- MUSIC - 74 thru 90 to present
Le Records & Le Sheppard Publishing (BMI Publishing)
Songwriter, performer, and producer. Writing, producing, packaging, and selling original
music ... <https://tsgcreations.com/original-music>

Thank you for taking the time to consider and reading "Le Sheppard's Resume". References can be supplied upon request. Email at le@TSGcreations.com ... or call 267.567.3344

le sheppard, An artist who takes pride in every job ...

I am blessed to be married to Mary Jane (Tettermer) Sheppard
and Father to Margaret Pearl (Maggie P) Sheppard
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