



SPONSORSHIP PACKET

Thank you for becoming a Kutz For Kids sponsor!

Your support will help us boost the academic and social outcomes of **thousands** of underserved youth, by improving their literacy rates and digital access, and reducing their involvement in the juvenile justice system.

Join our other valued sponsors in getting special recognition and status, as well as other great benefits!

ABOUT THE PROGRAM

Through Kutz For Kids, we provide **more than 200 youth annually** with free year-round hair care, boosting the self-esteem of children from families who can't afford regular grooming. We also provide the kids & families we serve with free books, advanced technology, and case management support, boosting juvenile literacy rates, bridging the digital divide, and connecting them with mentorship and career development resources.

GUARANTEED PATHS TO HIGHER ACHIEVEMENT

Here's the impact of the more than **4,500** free haircuts, **170** free computers, **8,700** free books, and **13,000** hours of free case management support we've provided the youth we serve so far:



83%

reported increase in report card and EOG scores



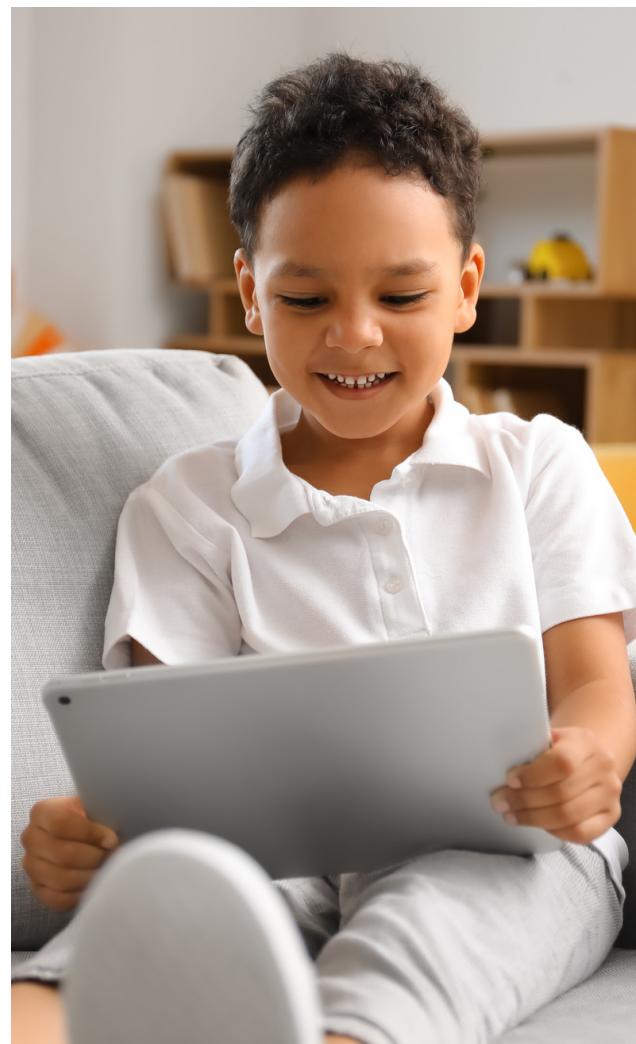
78%

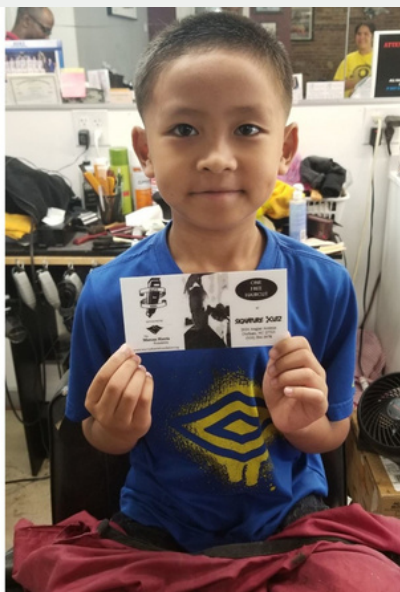
reported decrease in juvenile justice system involvement



74%

reported increase in volunteer and civic engagement





WHY SPONSOR US?

- **TARGETED EXPOSURE**

Raise your company's profile with the **5000+ families, media outlets, and community agencies** with whom we partner nationwide

- **MULTI-CHANNEL PROMOTION**

Maximize your company's visibility by featuring your brand on our website, social media profiles, and newsletter, showcasing your commitment to community impact to our **50,000+ followers and subscribers**

- **ENGAGEMENT OPPORTUNITIES**

Expand your corporate reach by connecting with other valued stakeholders and community leaders through our **popular blog, newsletter, and special events**

- **PROVEN TRACK RECORD**

Contribute to the growing success of our measurable impact through Kutz For Kids, lifting **1600+ families** to higher levels of self-sufficiency so far

OUR SPONSORSHIP PACKAGES



SILVER

- Provide 100 free haircuts (**benefiting 50 youth**)
- Your corporate logo featured on our website (**50,000+ monthly visitors**)

\$2,500

[Click here to sign up today!](#)

GOLD

- Provide 200 free haircuts (**benefiting 100 youth**)
- Your corporate logo featured on our website (**50,000+ monthly visitors**)
- Special recognition on our Facebook, Instagram, and LinkedIn profiles (**25,000+ monthly users**)

\$5,000

[Click here to sign up today!](#)

PLATINUM

- Provide 400 free haircuts (**benefiting 200 youth**)
- Your corporate logo featured on our website (**50,000+ monthly visitors**)
- Special recognition on our Facebook, Instagram, and LinkedIn profiles (**25,000+ monthly users**)
- Special mention in our newsletter (**40,000+ active subscribers**)
- International press release announcing your sponsorship support (**500,000+ influencers and newsrooms**)

\$10,000

[Click here to sign up today!](#)

THANK YOU!

We're excited to have you as a Kutz For Kids sponsor, and we can't wait to empower even more kids & families with your support soon!

If you have any questions or concerns, or you'd like to discuss customizing a sponsorship package to fit your specific goals, please don't hesitate to contact us:



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