

# KURENAI KIBA

CREATING FANTASY & ALTERING REALITY

SEAMSTRESS / ARTIST

3K FACEBOOK FOLLOWERS  
2K INSTAGRAM FOLLOWERS  
300+ PODCAST LISTENS



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# ABOUT ME

I SPECIALIZE IN COSTUMES THAT FUNCTION AS REAL CLOTHES, BODYPAINTING, & PROFESSIONAL SPEAKING

## HIGHLIGHTS



## SOCIAL

ALTHOUGH MY SOCIAL MEDIA PRESENCE IS YOUNG AND SMALL, THE ORGANIC LOYALTY I'VE BUILT IS STRONG AND SUPPORTIVE.

WITH FUN AND TRANSPARENCY, I HAVE CULTIVATED A DIVERSE FOLLOWING OF DEVOTED FANS, FOLLOWERS AND FRIENDS. I AM SO PROUD TO BE ABLE TO SHARE EVERYTHING FROM MY KNOWLEDGE TO MY FAVORITE STORIES.

RUNNING A MULTIFACETED BUSINESS TAKES A CONSISTENT POSTING SCHEDULE AND A STRONG ONLINE VOICE, BOTH OF WHICH I TAKE I TAKE PRIDE IN.

## BRAND RELATIONS

I HAVE BEEN A FEATURED ARTIST IN INTERVIEWS, CONVENTIONS, PODCASTS, NATIONAL CONVENTIONS, AS WELL AS PARTICIPATED IN PANEL DISCUSSIONS.



## WHO I AM

I am a self-taught artist, a seamstress, a story teller, and an entrepreneur. My aesthetic is bright, fun, and energetic content delivered from a welcoming, positive, inclusive, and colorful environment.

I have had the opportunity to team up with incredible brands and companies on multiple occasions. There is nothing I love more than a really great partnership that benefits everyone involved.



This media kit will give you the information you need to help you decide how you want to join forces. I can't wait to hear your vision on how we can work together to turn your dreams into reality. Let's work together, support one another, and make an impact. Join me in creating fantasy and altering reality!



# PANELIST

2015 TO CURRENT

Even though the venue has been virtual for the past year, public speaking is still very much a part of my business. I offer an array of panels, some accepted nationally, for a wide range of audiences, on topics that cover diversity, cosplay, art and folklore.

My most popular panels are:

Color Theory & Cosplay with Kurenai Kiba

Cosplay Cosmetics

Diversity in Comics History

Dressforms for Dummies

Hentai Boobies

Oh! For the Love of Folklore



# NOIR NARRATION

3 EPISODES, 300+ LISTENS

Written, produced, edited and hosted by me, the Noir Narration podcast has provided yet another platform for loyal followers of my community to step away from the real world and enjoy fairytales and folklore from cultures of color since its launch in October 2020.

Episodes are available on several podcast platforms, and will be available on YouTube for those who prefer an added visual aspect.



**NOIR  
NARRATION**  
A PODCAST BY KURENAI KIBA

WHAT I WANT

# THE FUTURE

# OF

# KURENAI KIBA

With the anticipated launch of my Twitch as well as my return to YouTube, I know I will only continue to grow and cultivate an even bigger community. I'm looking forward to continuing to build real relationships.

Advertising with me is investing in a small business resulting in a true collaboration. As my community continues to grow, so will the amount of eyes on what we've created together.



# TARGET AUDIENCE

**MEN & WOMEN, 25 - 34, USA**

My audience is almost split down the middle with the majority being between the ages of 25-34, and with about 90% residing in the United States. My audience typically seek cosplay tips, quality photos, and enjoy nerdy and nostalgic content. My audience consists of:

- 2,306+ Facebook Likes
- 1,645+ Instagram Followers
- 307+ Twitter Followers
- 300+ Podcast Listens
- 76+ YouTube Subscribers
- 200+ Average Monthly Article Views
- 4.5% Engagement



# SERVICES

**BUNDLES AVAILABLE\***

- Featured and Guest Speaker
- Modeling
- Cosplay Judging
- Product Reviews
- Sponsored Posts
- Banner Ads
- Giveaways
- Brand Ambassador
- Podcast Endorsement



# NOTES

**KEEP IN MIND**

A social media endorsement reached people quickly and is rapidly becoming the most popular way to advertise. The numbers listed in this kit shows how many followers you have the potential to reach. This rate includes product or service endorsement on one of the following platforms: Facebook, Instagram, The Noir Narration Podcast, or YouTube.

All posts are subject to approval and may be declined based on brand image or interest at the requested time.

\*Statistics are 100% organic with zero paid effort.