

EAGLE CREST VENTURES LLC SMS PRIVACY POLICY

Version 1.0 Effective Date: October 23, 2024

Note: This Policy is for SMS Communications Only

At Eagle Crest Ventures LLC, we value your privacy, and make every effort to respect your wishes, and personal information. In line with this commitment, we have established the following policy for the use of our Company SMS communications. Please read it carefully to understand how we collect, use, and manage your PII data collected through SMS Messaging.

Effective Date: October 23, 2024

Eagle Crest Ventures LLC ("we", "us", or "our") is committed to protecting the privacy of our customers. This privacy policy outlines how we collect, use, disclose, and safeguard your personal information when you receive text messages from us. By allowing us to utilize text messaging (SMS) to communicate with you, you consent to the practices described in this policy.

1. Information We Collect:

We may collect the following types of information when you interface with us using text messaging:

- a. Phone Number: We collect your mobile phone number to send you text messages.
- b. Message Content: We collect the content of the messages you send and receive from us.
- c. Opt-In Information: If you opt to receive text messages from us, we will store your consent information.

2. Use of Your Information:

We use the information we collect to:

- a. Communicate with you for customer service and support.
- b. Improve our services and communications.
- c. Ensure compliance with applicable laws and regulations.

3. **Sharing Your Information:**

We do not share your information with third parties, except in the following circumstances:



- a. When required by law, such as responding to a legal request, court order, or government agency request.
- b. Third Parties that Help Provide the Messaging Service: We will not share your opt-in to an SMS short code campaign with a third party for purposes unrelated to supporting you in connection with that campaign. We may share your Personal Data with third parties that help us provide the messaging service, including, but not limited to, platform providers, phone companies, and other vendors who assist us in the delivery of text messages.
- c. Additional Disclosures: Affiliates: We may disclose the Personal Data to our affiliates or subsidiaries; however, if we do so, their use and disclosure of your Personal Data will be subject to this Policy. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

4. Opting Out:

If at any time you wish to stop receiving SMS Messaging from us, you can opt out by:

- a. -Texting STOP to opt-out
- b. -Texting UNSUBSCRIBE to opt-out
- c. Please note that the opt-out process may take up to 10 business days to become effective. During this period, you may still receive some messages from us.
- d. Once you have opted out, we will not send you any more SMS messages, nor will we sell or transfer your phone number to another party.

5. Children's Privacy:

a. Our text messaging service is not intended for individuals under the age of 18. We do not knowingly collect personal information from persons under the age of 18.

6. Changes To This Policy:

We reserve the right to update or change this SMS privacy policy at any time and will notify you of any changes by posting it to our website at https://www.eaglecrestventuresllc.com/SMS Policy

7. Contact Us:

Use the "Email Us" webform on our website, email us at: <u>SMSPolicy@eaglecrestventuresllc.com</u> or call us at (727)-516-1316 with any questions you may have.



Please review this policy periodically for any updates or changes. Your continued use of our text messaging service (SMS) communications constitutes consent and acceptance of any changes or updates to this policy.

This Privacy Policy is effective as of the date indicated above, and applies to text messages sent by Eagle Crest Ventures LLC located at 7901 4th Street N. Suite 300 St. Petersburg, FL 33702.