



Please join us for the
34th Annual
Arizona State Cheerleading/Pom Tournament™

February 7th & 8th, 2020
Arizona's Veterans Memorial Coliseum
Phoenix, Arizona

The Arizona State Tournament is the ONLY two day tournament in the state of Arizona! We provide you the opportunity to meet with over 250 elementary, junior high and high schools throughout the state of Arizona. We have several different ways for your company to participate and the enclosed information will explain these in greater detail.

During the two days of competition we are anticipating over 4200 competitors as well as over 15,000 spectators from throughout the state. We are one of the largest privately owned Tournaments in the nation, and we hope your company will find it beneficial to display and /or advertise at the 2020 State Tournament.

Please determine how best your company will be represented by filling out and returning the enclosed Vendor Application to the State Tournament office by December 31st, 2019. Space is limited and will be reserved on a first come first reserved basis. Payment will be due by January 31st, 2020 or before to firmly hold your spot. We only have a small amount of booth spaces available as the Memorial Coliseum so vendor participation is limited. We also try to keep product variation to one of a given Product Type.

We look forward to working with you and appreciate your support of cheerleading in the State of Arizona. If you do have questions, please call me direct at 602-579-0925 or email me at gene@statecheer.com.

Thank you,

Gene Peterson
Tournament Director and Promoter



**Arizona State Cheerleading/Pom Tournament
2020 VENDOR APPLICATION
Reservation Deadline: December 31st, 2019**

Company Name _____

Contact _____

Address _____

Phone/Fax _____

E-Mail _____

We would like to participate in the following:

Booth: Includes: DJ commercial time
Friday and Saturday \$600.00 _____

Coaches Packet /Give A Way Gifts:
Includes: DJ commercial time
\$300.00 _____

Total Due (payment is due Latest 01/31/2020) \$_____

Please return Application/Payment/Advertisements and Commercial forms to gene@statecheer.com or by mail. Registration is available online at www.statecheer.com:

**Arizona State Cheerleading/Pom Tournament
PO Box 72077, Phoenix, AZ 85050
Gene Peterson (Direct) 602-579-0925
Fax 480-718-8663
www.statecheer.com**



2020 Arizona State Cheer/Pom Tournament Trade Show Booth

- Booths include two (2) 8-foot tables (“L” Shape), two chairs, and a table skirt.
- Booth set up may begin at 9:00 am on Friday, February 7th, 2020.
- Booth must be ready to go by 2:00pm on Friday.
- Booths will remain set up overnight. Please bring something to cover your table at the end of the day, or make arrangements to remove items you may be concerned about. There is security provided by the coliseum.
- Please indicate if you need electric power. There is no extra cost for this.
- You may sell merchandise at the competition this year. *Your merchandise cannot in any way, shape or form including the State Tournament Logo, Name, or any reference to State Champions/Championships.*
- **Spaces are available on a first come, first served basis.**
- Remember, the concourse gets very crowded and to keep things moving smoothly up there; we are asking that you limit the number of people you have working at your booth.
- **We are requiring that all booth vendors have their booths open the entire time during the tournament. Friday the booth must be open from 2pm to 8pm and on Saturday, the booth must be open from 8am to 8pm.**
- Prior to the competition, we will need a list from you of your employees who will be attending and working at your booth. They will be required to enter the coliseum through the Participant entrance and they will only be allowed access with a vendor’s badge.
- Reservation Deadline – December 31, 2019.
- Final confirmation packets will be emailed approximately 2 weeks prior to the Tournament.

We need from you:

- Commercial” form for our DJ by January 31, 2020.
- List of who will be working at your table by January 31, 2020.

Cost:

Booth Fee – 2 days \$600.00

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2020 Arizona State Cheer/Pom Tournament Coaches Bags/Give A Way Gifts

The State Tournament prepares a bag of information/brochures/magazines/etc. for each coach. It is given to them at registration the day of the competition. We will place your company's promotional piece in these bags for the following fee. Promotional pieces in past have included: newsletters, catalogs, product brochures etc. If your company would like to provide coaches with folders, mugs, pens or other such materials, those can also be placed in the bags. Our coaches' rely on the information given for ideas/potential vendors for their upcoming cheer season.

We are also seeking small Give-A-Way Gifts for our participants. These items are placed in the Coaches' Bags for the coaches' to distribute to their team members. The participants look forward to these small items each year!

To give you further exposure and thank you for support of cheerleading in Arizona, we are also offering your company "Commercial Time" by our DJ during the tournament. We will also be listing your company as a sponsor to the tournament on at www.statecheer.com.

We need from you:

- Please send 300 promotional pieces.
- One piece per company please.
 - If your one piece includes several pages of information, please have them collated and stapled prior to sending them to us.
- If your print date does not allow you to send promotional material by the deadline, please call – to make arrangements with us.
- All promotional pieces must be received by January 15th, 2020
- Fill out the enclosed "DJ Commercial" form and return it by January 31, 2020
-

Cost: \$300.00

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2020 Arizona State Cheerleading/Pom Tournament DJ Commercial Form

Dear Vendor,

As a way to thank you for your participation in State 2020, we would like our DJ to announce your company during our event. Please take a moment and write out you would "like him to say" about your sponsorship in the State Tournament. *All "Commercials" must be turned in January 15th, 2020!*

Company Name _____

Announcement for DJ: