

# PRIVACY POLICY

The NWKFCFA is committed to protecting the privacy of users of its website (“Users”). This Privacy Policy, together with our Terms of Use and any other underlying agreements or terms, sets out the basis on which we will process any data we collect from you, or that you provide to us. This Privacy Policy also describes the manner in which we process, use, and disclose information that you provide to us. By using our website and/or providing us with information, you are accepting the practices described in this Privacy Policy.

## **What We Need**

The Northwest Kentucky Fried Chicken Franchisee Association, Inc. (“NWKFCFA”) will be what’s known as the “Controller” of the personal data you provide to us. The personal data we collect includes your name, address, email, and phone number (collectively the “Personal Data”). You voluntarily consent to providing us with this information when you submit this information to us, in addition to clicking the “opt in” button. Your information will not be released, sold, or rented to any entities or individuals outside of our organization except as noted below.

## **Why We Need It**

We need to know your personal data in order to provide you with notification services to ensure that you are kept up to date on meeting dates, regional information, the AKFCF Annual Convention, and to provide you with the best possible user experience. We will not collect any personal data from you that we do not need in order to provide and oversee these services.

## **Who We Share It With**

### *Our Service Providers.*

We may share your personal data with companies (including our affiliates) that perform services on our behalf. Our service providers are required to protect the confidentiality of the personal information we share with them. By opting in, you consent to giving our service providers the right to process your personal data in order to provide specific services on our behalf.

### *Business Transfers.*

Your personal data may be transferred to another entity (either an affiliated entity or an unrelated third party) in connection with a merger, reorganization, dissolution, or similar corporate event. If such a transfer were ever to occur, the acquiring entity’s use of your personal data will still be subject to this Privacy Policy.

### *Government and Legal Disclosures.*

We may disclose the personal data we collect through this site, when we, in good faith, believe disclosure is appropriate to comply with the law (or a court order or subpoena); to prevent or investigate a possible crime, such as fraud or identity theft; or to enforce our Terms and Conditions or other agreements that govern your use of this site; or to protect your rights, property, or safety of our company, our users, or others.

## **How Long We Keep It**

To ensure that your personal data is kept for no longer than necessary, we have put in place an archiving policy for each area in which personal data is processed and will review this process annually. The archiving policy considers what data should/must be retained, for how long, and why.

## **External Sites**

We are not responsible for the content of external internet sites. You are advised to read the privacy policy of external sites before disclosing any personal information.

## **Cookies**

A “cookie” is a small data text file that is placed in your browser and allows us to recognize you each time you visit this site. We use cookies to optimize your experience, analyze traffic, and personalize content. Cookies themselves do not contain any personal data, and we do not use cookies to collect personal data. Cookies may also be used by third party content providers such as newsfeeds.

## **Your Rights**

You have the right to withdraw your consent to our processing of your personal data at any time. If at any point in time you believe the information we process on you is incorrect, you can request to see this information and even have it corrected or deleted. If you wish to raise a complaint on how we have handled your personal data, or you wish to restrict our processing of your personal data or data portability, you can contact us and we will investigate the matter. If you are not satisfied with our response or believe we are processing your personal data not in accordance with the law, you have a right to lodge a complaint against us to an independent public authority, called the “supervisory authority,” that is responsible for monitoring the application of the data protection law.

## **Authorized Users**

Our website is designed and intended for those who have reached the age of majority. By using our website, you affirm that you are at least 18 years of age. We are not liable for damages that may result from a user’s misrepresentation of age. No one under the age of 13 is authorized to submit any information on our website. Under no circumstances may anyone under the age of 13 use our website. Parents or legal guardians of children under the age of 13 cannot agree to these terms on their behalf.

## **Internet Risks**

To ensure that your personal data is stored securely, we have put in place commercially suitable physical, electronic, and managerial procedures to safeguard and secure the information we collect. Nevertheless, while we do our best to protect your personal information, we cannot guarantee the security of any information that you transmit to us and you are solely responsible for maintaining the secrecy of any passwords or other account information. Other internet sites or services that may be accessible through our site have separate data and privacy practices independent of us, and therefore, we disclaim any responsibility or liability for their policies or actions. Please contact those vendors and others directly if you have any questions about their privacy practices.

## **Contacting Us**

If you have any additional questions or concerns related to this Privacy Policy and/or our practices, please contact us using the “[contact us](#)” link on the NWKFCFA website; email us at [info@nwkfc.com](mailto:info@nwkfc.com); or mail your questions or concerns to:

Northwest KFC Franchisee Association, Inc.  
P.O. Box 1964  
Healdsburg, CA 95448

## **Privacy Policy Changes**

We update this Privacy Policy from time to time, so please review this Privacy Policy regularly. If we materially alter our Privacy Policy, we will notify you of such changes by posting a notice on our website. Your continued use of our website will be deemed your agreement that your information may be used in accordance with our Privacy Policy as then in effect. If you do not agree with our Privacy Policy changes, then you must immediately stop using our website, and notify us in accordance with this Privacy Policy that you do not want your information used in accordance with the changes. This Privacy Policy was last updated on September 27, 2018.