

34th Annual Folly Farm Classic Sponsorship Opportunities

Thank you for considering sponsoring the Folly Farm Classic. Your support helps us enhance the exhibitor experience, celebrate a long-standing equestrian tradition, and connect local and equestrian businesses with the Folly Farm community.

Presenting Sponsor: \$2,500

One exclusive opportunity

- Event recognition as “The Folly Farm Classic presented by [Business Name]”
- Premier logo placement on Classic signage, website & social media
- Prime banner placement + frequent recognition throughout the day
- On-site brand presence and opportunity to participate in major award presentations
- Dedicated sponsor feature before and after the Classic

Major Sponsor: \$500

- Prominent logo placement on Classic website/social media
- Sponsor-provided banner displayed at the show
- Multiple announcements throughout the day
- Opportunity for on-site brand representation
- Dedicated social media recognition

Class Sponsor: \$250

- Exclusive sponsorship of one Classic class
- Class announced as sponsored by your business
- Sponsor recognition on social media and in results
- Sponsor-provided banner displayed at the show
- Opportunity to participate in the class award presentation

Supporting Sponsor: \$100

- Business name/logo included in sponsor recognition
- Social media recognition
- PA recognition during the Classic

Friend of the Classic: \$25–\$50

- Name/business included on the Classic sponsor list
- Recognition in the post-show sponsor thank-you

In-Kind Sponsorship Opportunities:

We also welcome and are in need of donations for:

Class prizes / Best Rider/Horse awards / Exhibitor swag (100 items) / Hospitality/Décor

All sponsors are welcome to provide promotional items for exhibitor bags.

If you are interested in sponsoring, please contact Amy Kriwitsky at follyfarmshowstables.com or Frances McGivern at 475-201-8009/francesmphoto@gmail.com

