

1995 CBA HALL OF FAME INDUCTEE

Picture Missing

Chet & Stir Wagner, Eau Claire, WI
Meritorious Service

In the early '70's, CBA tournament director John Dorek took a chance. He wasn't sure there would be a lot of entries if the CBA held a tournament in Eau Claire, Wisconsin, but the organization wanted to reach beyond the Twin Cities. No need to worry. The "Bloody Mary Open" at Wagner's 66 1/2 Lanes was an immediate success and is now the CBA's biggest tournament year after year.

Dorek found in Eau Claire creative and enthusiastic supporters of the sport of bowling in Chet & Stir Wagner. The CBA has them to thank for helping get the organization off the ground in a big way. The Wagner's generously donated lineage costs, helped round up sponsors for the event and worked hard to promote a successful CBA tournament in their city.

The best known promotional concept evolved from Chet's comment that Wagner's served a fairly tasty vodka and tomato juice concoction. It was decided they would jazz-up the drink a little more for the occasion and call the tournament the "Bloody Mary Open" – the rest is history. Chet & Stir have been gracious and helpful hosts of CBA tournaments over the past 25 years. The CBA is honored to have them as Hall of Fame members.