

Carlos Casteel

Commercial Artist

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EXPERIENCE

Oligarch Multimedia, Bakersfield — Director

JUNE 2021 - PRESENT

Content Creator, Director, Marketing Consulting, Event Coordinator,
Graphic Designer, Videographer, Audio Engineer

Crown Prince Records LLC, Bakersfield — Producer

JUNE 2016 - PRESENT

Lead and oversaw Media Projects, Artist Management, Marketing &
Advertising, Music Producer

Kiss & Tail LLC, Bakersfield — Managing Member

JUNE 2007 - JUNE 2016

Director, Finance, Manager, Photographer, Graphic Design

EDUCATION

Bakersfield College, Bakersfield — Certification

JANUARY 2022 - PRESENT

Multimedia Certification - Raster Art, Vector Art, Video Production,
Animation and Special EFX

LinkedIn Learning, Central Valley — Diploma

AUGUST 1991 - JUNE 1995

After Effects CC 2023 Essential Training, Cinematic Composition for Video
Production, Lightroom Classic Essential Training, Premiere Pro CC 2019
Essential Training, Photoshop 2021 Essential Training

PROJECTS

Bella Health & Beauty — Brand Consultation

Creative Director, Implementing Brand Management Strategies.

SKILLS

Graphic Design.
Video Production.
Marketing & Advertising.
Audio Engineer.

AWARDS

1st Place Black History
Drawing Contest 1995
Outreach Facilitator
Appreciation Award 1997

LANGUAGES

English, Spanish, Arabic