# SECTION 3 – INSTRUCTIONS Prospectus, 2024 Highlands Art

### 1. PAYMENT

NOTE: If you have any problems with this, please call 973-910-2400

## **ADULT ENTRANTS** over age 18

## **FEES:**

3 pieces, adult: \$20 4 pieces, adult: \$25 5 pieces, adult: \$30 6 pieces, adult: \$35

## TO PAY ONLINE: Visit Highlands Art Submission Payments

OR copy/type this into your browser: https://newjerseyhighlandscoalition-bloom.kindful.com/e/2024-highlands-juried-art-exhibit

### TO PAY BY CHECK OR MONEY ORDER:

- Include "Art Exhibit 2024" in the memo line.
- Address your payment to:

NJ Highlands Coalition

Attention: Highlands Juried Art Exhibit 2024.

508 Main Street, Boonton NJ 07005

**YOUTH ENTRANTS** under age 18: There is no entry fee for youth entrants. Limit is three images.

### 2. PREPARE YOUR JPG IMAGES:

### A. IMAGE QUALITY:

- 1. Please be sure your signature is not visible on the face of your artwork, so that our jurying process is fair and discrete.
- 2. Please make sure your artworks are well photographed, evenly lit, and accurately depict the work represented in color and detail, without artifacts such as shadows or reflections, with accurate colors and even borders.
- 3. Please avoid artifacts such as shadows or reflections when photographing your work. Poor reproductions of your work will decrease your chances of being accepted.

# **B. SCULPTURE & FREE-STANDING ART AND CARVINGS:** At least two images of each piece must be submitted, showing at least two different angles.

## C. DIGITAL (jpg) IMAGE TITLES & FILE SIZE

- 1. All images must be submitted in digital jpeg format. Each image should be no smaller than 1MB nor exceed 10MB (the higher the better, for example: minimum 3000 pixels or better on the long side and minimum 3MB). *Please call if you have any questions*. **NOTE: My business phone number has techical issues, so if you need to reach me by phone, please CALL 973-452-9750**
- 2. On the submission form, the first field is "Image Title". Type in your actual jpg file name, (see example below) which must include the following information, in this order: entrant's name, artwork title, medium, outside dimensions (including frame). Use underscores (\_) between terms. EXAMPLE:

  Smith John Sunrise at the Lake Photograph 18hx24w.jpg
- 3. Each image you submit will require you to fill out the form again, so submit one at a time.

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## 3. FILL OUT THE ENTRY FORM AND ATTACH YOUR JPG IMAGES

IMPORTANT: Please read all the information above, then click a link below to enter (OR copy/type this link into your browser and look for the links to the category you wish to enter: https://www.highlandsart.org/artist-submissions)

- 1. ADULT Photography Category
- 2 ADULT Fine Art Category
- 3. YOUTH Photography Category
- 4. **YOUTH Fine Art Category**

### 4. IF YOUR ART IS ACCEPTED

Please send the following information in an email by September 24 to; highlandsart@njhighlandscoalition.org

- **A.** An artist statement. This can be brief, or up to three paragraphs, about your personal connection to the Highlands, how you are inspired by the landscapes, the wildlife, the cultural and historic resources of the Highlands, how you discovered the Highlands, etc. Some *optional* suggestions perhaps include:
  - 1. Your preferred media
  - 2. Your artistic influences, evolution or direction
  - 3. Location of the subject of your art, and any historical information
  - 4. Bio/CV including, if applicable
  - 5. Where you live
  - 6. Your professional influences, affiliations or occupation
  - 7. Galleries/Exhibits
  - 8. Projects, books or other publications, education, associations, grants, awards etc.

### B. Entrants will retain copyrights to their work.

**C.** If your art is accepted, The following agreement will be required to be checked on the online entry form: I understand that I retain all rights to my images. If one or more of my images is selected by the juror of a Highlands Art exhibit, now or in the future, I hereby grant to Highlands Art, The NJ Highlands Coalition and Maxfield Engine House/Boonton Preservation Project the non-exclusive use of those images for the sole purposes of reproduction in the exhibit catalog; on the above respective organizations' social media and websites, and press releases. I agree that I am fully and solely responsible for the content of my images, including the reproduction of the likeness of recognizable individuals. I understand that I may rescind this agreement at any time.

## 5. DELIVERY & HANDLING OF ARTWORK

- **A**. Accepted art must be dropped off and picked up at Maxfield's Engine House during the dates and times provided (see *Deadlines and Schedule*, above).
- **B.** All work must be wrapped, boxed or otherwise protected to enable easy transport.
- **C.** Please use a *reusable* cardboard box, a *reusable* portfolio or a *reusable* bubble wrap pouch.
- D. Please DO NOT use excessive amounts of packing tape; your packaging will be reused and handlers must be able to easily pack and unpack each piece.
  - **E**. All packaging will be retained at Compton gallery and returned with each artwork.

Thank you, and good luck; we look forward to receiving your submissions. If you have any questions at all, NOTE: My business phone number has techical issues, so if you need to reach me, please email highlandsart@njhighlandscoalition.org or CALL 973-452-9750 email: highlandsart@njhighlandscoalition.org

web site: https://www.highlandsart.org