



Black Gold Jubilee
Growing where we're planted



Black Gold Committee of Belle Glade, Inc.
540 South Main Street
Belle Glade, FL 33430

January 10, 2022

On behalf of the Black Gold Jubilee Committee, I am writing to thank you for your continued support of the Black Gold Jubilee. This year will be the 44th anniversary celebration and we are thrilled with this year's entertainment lineup. **Country star Tracy Byrd** will be our featured entertainer with the fun and exciting KC and the 70's Flashback Party as the opening act! Additionally, we have fun children's rides, delicious food, wonderful arts and crafts, cornhole and volleyball tournaments, the 5K and 10K race, and a vintage car show planned. Safety will also be a top priority. To ensure the safety of everyone, we have implemented health and safety Covid-19 protocols suggested by the CDC for this year's event. I have attached a copy of those protocols for your review.

In addition to preparing for the celebration, we have developed an entirely new sponsorship program with our area businesses in mind. Sponsors will have more name exposure in print, social media, and internet; additionally, there will be incentives for boosting business exposure at the event.

I have included a brochure that details the sponsorship opportunities now available, I believe you will find we have expanded the benefits for being a sponsor on any marketing budget.

To take advantage of all sponsorship benefits including print, please let us know by February 1st so we can include your business logo on all print materials, thank you for your consideration.

If you should have questions or need more information, please do not hesitate to contact me at 561-389-3161 or by email at lamar@bellegladechamber.com.

Sincerely,

Lamar Weathers

Lamar Weathers
Jubilee Fundraising Chair

BLACK GOLD JUBILEE – April 2, 2022

Covid-19 safety protocols, requirements and precautions for vendors, event volunteers/staff and attendees.

- Hand sanitation and hand washing stations will be installed in multiple locations
- All vendors must provide hand sanitizer at their booth for customers
- At this time, face masks or face coverings are optional as this is an outdoor event.
- Anyone exhibiting symptoms will be prohibited from entering the event site
- Informative signage will be posted at entrance and throughout the event site to adhere to the guidelines provided by the CDC
- Food service vendors will adhere to the guidelines set forth by the CDC
- All condiments, etc. from food vendors are to be provided upon request in individual self-serve packets
- Attendees are to observe social distancing
- Attendees will be instructed to utilize hand sanitation stations before entering each ride or attraction, and before consuming food and/or drinks
- All rides must undergo a deep cleaning and sanitizing procedure prior to opening. This process must be repeated regularly throughout the day. In addition, all high touch areas must be sanitized at regular intervals throughout the day
- Seating throughout the venue will be configured to promote social distancing
- Drinking fountain(s) will be closed (taped off)



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APRIL 2ND 2022
STARTS @ NOON
TORRY ISLAND
BELLE GLADE, FL

FREE CONCERTS!!

TRACY BYRD
7:30 pm



Art Show
Free Kid's Rides
Cornhole Tournament
Corn & Sweets Cook-off
5K Run/Walk & 10K Run
Volleyball Tournament
Car Show
Variety of Food
Fireworks at 9 pm
AND SO MUCH MORE!



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BLACKGOLDJUBILEE.ORG

THANK YOU TO OUR ENTERTAINMENT SPONSOR!





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he branding power of live entertainment is immeasurable.

Sponsorship of the Black Gold Jubilee allows your organization to be associated with great entertainers while reaching consumers on a personal level. Our attendees are highly desirable active consumers with disposable income.

Numerous levels of sponsorship are available including customizable options to fit your companies marketing budget. All sponsorship packages include recognition at the event, print and social media exposure as well as discounts on the cost of a booth at the event.

Increase brand exposure, entertain clients at our event, and show your support for our community.

Join us!



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BLACK GOLD JUBILEE

SPONSORSHIP
OPPORTUNITIES

2022



Black Gold Jubilee

Diamond Sponsor **\$5000**

- Name/Logo on the back of t-shirts worn by the Jubilee staff at the event
- Name/logo listed on the Jubilee website under the Corporate Sponsor Section
- Complimentary booth at the Jubilee event
- Complimentary full page color ad in the Jubilee booklet (Value \$500)
- Donor acknowledgement on website, Facebook page, and signage at the event
- Corporate name and logo on all advertising/publicity from date of commitment
- Corporate name/logo on photo booth backdrop

Gold Sponsor **\$2500**

- Name/Logo on the back of t-shirts worn by the Jubilee staff at the event
- Signage recognition at the Jubilee
- ½ page color ad in the Jubilee booklet (Value \$300)
- Recognition in the Jubilee booklet, Facebook page and website
- Complimentary booth at the Jubilee event
- Corporate name/logo on photo booth backdrop

Silver Sponsor **\$1500**

- Name/Logo on the back of t-shirts worn by the Jubilee staff at the event
- Signage recognition at the Jubilee
- 1/3 page color ad in the Jubilee booklet (Value \$200)
- Recognition in the Jubilee booklet, Facebook page and website
- 50% off cost of booth at the Jubilee event
- Corporate name/logo on photo booth backdrop

Bronze Sponsor **\$750**

- Name/Logo on back of t-shirts worn by the Jubilee staff at the event
- Signage recognition at the Jubilee
- Recognition in the Jubilee booklet, Facebook page and BGI website
- 25% off cost of booth at the Jubilee event
- Corporate name/logo on photo booth backdrop

Friends **less than \$750**

- Name on back of t-shirts worn by the Jubilee staff at the event
- Signage recognition at the Jubilee
- Recognition in the Jubilee booklet, Facebook page and website

SPONSORSHIP OPPORTUNITIES

For more information contact:

Melanie Grimes at Melanie@bellegladechamber.com or Lamar Weathers at Lamar@bellegladechamber.com or 561.996.2745



Black Gold Jubilee



Company Logo/Name exposure on event photo booth backdrop



Company Logo/Name on back of Staff T-shirts worn at event

Company Logo/Name on all print and advertising materials



Company Logo/Name exposure on Social Media



Company Logo/Name exposure on event website



Discounts on event booth.

Discounts on ad in the event booklet.



SPONSORSHIP BENEFITS

* Name/Logo will be included in print from date of sponsor commitment.

DIAMOND SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



JUBILEE FRIENDS

State Farm - Bernie Walker

TKM - Bengard Farms

Elberta Crate & Box Company

Belle Glade Lions Club

Wilkinson Cooper Produce

Rotary Club of Belle Glade



LOADS OF FUN!



2021 SPONSORS



Black Gold Jubilee Schedule

3/26 Children's Fishing Tournament
Torry Island
Registration - 7AM
Fishing Starts - 9AM

4/1 Night Golf
Tee Time - 7:30/Dark
Belle Glade Municipal Golf Club

4/2 JUBILEE DAY!
5K/10K Walk Run
Starts - 7AM
Torry Island

Main Street Parade
Starts - 10AM

Jubilee Starts!
Torry Island
11:30AM

Entertainment
KC and the 70's Flashback Party
Starts - 5:30PM

Tracy Byrd
Starts - 7:30PM

Fireworks
Starts - 9PM

For up-to-date event information check us out on:

www.blackgoldjubilee.org

2022 SCHEDULE

Black Gold Jubilee Sponsorship Commitment Form 2022



Name of Business or Organization: _____

Address: _____

Contact Person: _____

Contact E-Mail Address: _____

Phone: _____

Sponsorship Level: Diamond Gold Silver Bronze Friend

Website: _____

Signature: _____ Date: _____

Email your company logo to Lamar@bellegladechamber.com ; a high resolution jpeg file format is preferred.

If you have any billing questions call Lamar Weathers at 561-996-2745. Please return this copy by email to Lamar@bellegladechamber.com or send to:

Black Gold Jubilee - Sponsorship
540 South Main Street
Belle Glade, FL 33430