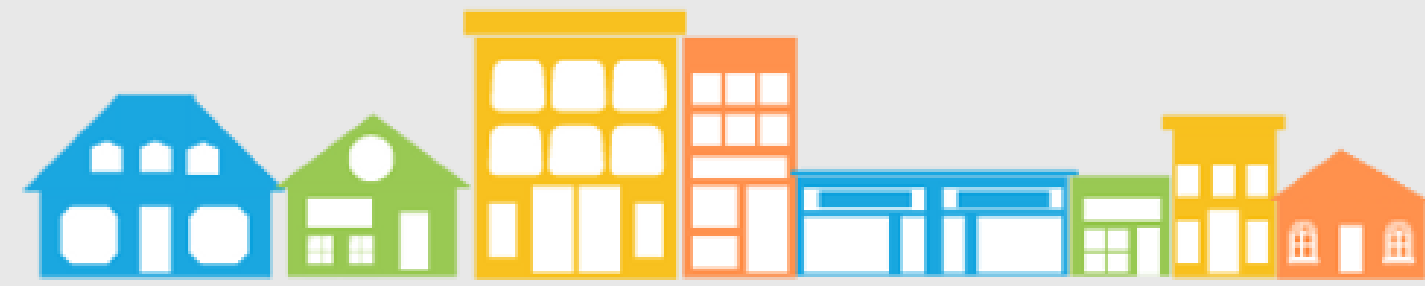




HUNTERTOWN MAIN STREET PROGRAM



**MAIN STREET
AMERICA™**



OFFICE OF COMMUNITY AND RURAL AFFAIRS



**Nationally Accredited
Main Street
(NAMS)**

INDIANA MAIN STREET

OUR TEAM



KYLE QUANDT

- OWNER: QUANDT CONSULTING SVC.
- FOUNDER: NE IN WATER TRAILS A NONPROFIT ORG.



HEATHER KREMPEL

- FOUNDER OF FROM THIS DAY FORWARD NONPROFIT ORGANIZATION
- MY AUTISM ALLY RURAL OUTREACH COORDINATOR



SHERRY MYERS

- SMALL BUSINESS OWNER
- HFP BOARD PRESIDENT
- COMMUNITY ORGANIZER

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WHAT IS INDIANA MAIN STREET

A community-driven revitalization of downtown and commercial districts in IN cities and towns.

Main street programs are driven by passionate advocates, dedicated volunteers, influential stakeholders, and community organizers who work to catalyze reinvestment, create jobs, preserve the historic fabric of the community, and improve the quality of place for residents and visitors.



A FOUR POINT APPROACH



Organization: creating a strong foundation for a sustainable revitalization effort, including cultivating partnerships, community involvement, and resources for the district.

Promotion: positions the commercial district as the center of the community and hub of economic activity, while creating a positive image that showcases a community's unique characteristics.

Design: supports a community's transformation by enhancing the physical and visual assets that set the commercial district apart.

Economic Vitality: focuses on capital, incentives, and other economic and financial tools to assist new and existing businesses, catalyze property development, and create a supportive environment for entrepreneurs and innovators that drive local economies.

INDIANA MAIN STREET PROGRAM LEVELS



STEPS TO MAIN STREET

Requirements to apply for ODAN Status: (October 2026)

- Have or be in the process of acquiring 501c3 non-profit status
- Have an active Board of Directors, and functioning committees
- Show evidence of historic fabric within commercial area
- Have public a meeting to explain the Main Street program, and the mission, and vision of the organization
- Letter of support or resolution from the chief elected official of the town
- Have attended the MS101 information session
- Have the ability to track key reinvestment statistics throughout the year and provide annual reporting
- Have a preliminary work plan and budget





MAIN STREET AMERICA™ - Main Streets in Action

Main Street America



MAIN STREET AMERICA™



Watch on  YouTube



Radiator Springs

The movie Cars

- Repaired the Roads
- Restored storefronts
- Branding & media buzz



HUNTERTOWN MAIN STREET TO DATE



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MISSION & VISION

How can Main Street America benefit
Huntertown?

Mission:

Improving quality of life through community collaboration, fostering a resilient economy, while preserving our small town heritage.

Vision:

To have a welcoming gateway where residents and visitors can experience local retail, dining, and recreational opportunities, while celebrating our unique heritage.



OUR GOALS



How can Main Street America benefit Huntertown?

Economic Vitality

- Attracting new businesses
- Drive business down Old Lima
- Money spent in Huntertown

Design

- Signage
- Unity amongst facades
- Historical preservation
- Planter box management

Promotion

- Conveener for community events
- Collaboration between other groups
- Cross promote

Organization

- Resource hub
- Volunteer recruitment
- Cultivate public & private partnerships

Preserving small town charm while fostering a strong and dynamic downtown corridor



COMMITTEES

ECONOMIC VITALITY

- WORKS TO BRING NEW BUSINESSES BY MAKING A WELCOMING ENVIRONMENT.
- PUTS TOGETHER A RESOURCES FOLDER FOR NEW BUSINESSES.
- NETWORK MEET-UPS,
- BUILDING/BUSINESS INVENTORY.
- TRACKS PROGRAM ROI.

DESIGN

- DEVELOP AND MARKET IMPROVEMENTS (DESIGN GUIDELINES AND ASSISTANCE)
- EVALUATING PHYSICAL ASSETS (BUILDINGS, STREETS, SIGNAGE, PARKING)
- FAÇADE IMPROVEMENTS;
- DEVELOPS MAP OF DISTRICT)

PROMOTION

- DEVELOP CALENDAR OF EVENTS
- EVALUATES EVENTS (COLLECTS DATA),
- MEDIA RESOURCES (WEBSITE, SOCIALS, PODCASTS, ETC.),
- MANAGES AND BUSINESS DIRECTORY

ORGANIZATION

- RAISES MONEY
- OVERSEEING VOLUNTEERS
- PROGRAM PROMOTION (ANNUAL REPORT, CITY/TOWN COUNCIL, 1:1 WITH TOWN OFFICIALS);
- PAPERWORK (ARTICLES OF INCORPORATION, BY-LAWS, POLICIES/PROCEDURES);
- REPORTING (TREASURER'S REPORT, BOARD MINUTES)

OTHER NEARBY MAIN STREET COMMUNITIES



KENDALLVILLE

AUBURN

COLUMBIA CITY

CHURUBUSCO

AUBURN MAIN STREET

- Added 4 new businesses to downtown district in 2025
- Increase in social media followers, reach, and website traffic
- Increase in the number of façade projects especially after they revamped the façade grant program in 2023
- Investment amounts have been continuous over the past few years, fluctuating annually but consistently maintaining a positive ROI for their community
- 31 Main Street events completed in 2025
- 31,200 people engaged in a Main Street activity in 2025

AUBURN MAIN STREET



2nd Auburn MAIN STREET Saturday!

Chocolate and Wine Trail
November 8th, 2025 (10AM - 2PM)

SHOP | EXPLORE | TASTE

Chocolate and Wine Trail
Start @ Dekalb Chamber
Shop Historic Downtown Auburn
Dine at Local Restaurants
Live Music
Sign up for Drawings and More!

OFFICE OF ECONOMIC AND COMMUNITY AFFAIRS
HICKSVILLE, INDIANA
INDIANA MAIN STREET

Auburn MAIN STREET

DABA
DOWNTOWN AUBURN BUSINESS ASSOCIATION

MAIN STREET AMERICA

BARREL & BLAZE
EST. 1993 - AUBURN, IN

HB The Hicksville Bank
"Your Hometown Bank"





Main Street America - A Grassroots Network

Main Street America



ED McMAHON

BOARD CHAIR | NATIONAL MAIN STREET CENTER, INC.



Watch on  YouTube

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WE NEED YOU



huntertowntownmainstreet@gmail.com

- Become a Board Member
- Become a Committee Members
 - Organization Team
 - Design Team
 - Promotion Team
 - Economic Vitality Team
- Take the H-Town Main Street Survey
 - (<https://forms.gle/cxpw2S3oVL8oyG6H6>)
- Participate in the H-Town Main Street visioning exercise now

