



C4TWC

Client Website Digital Marketing Service Form

1. ABOUT YOUR NONPROFIT

(Please describe your nonprofit's A) NAME, B) BACKGROUND, C) MISSION, D) VISION, E) GOALS and F) PURPOSE)

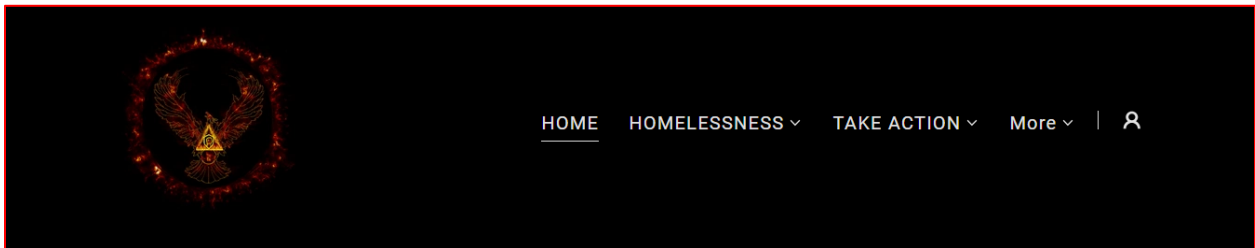
A large, empty rectangular box with a black border, intended for the user to provide details about their nonprofit organization.

2. YOUR NONPROFIT WEBSITE NAVIGATION PAGE STRUCTURE/FEATURES

It is of great importance to us that your company's mission to help others succeeds.

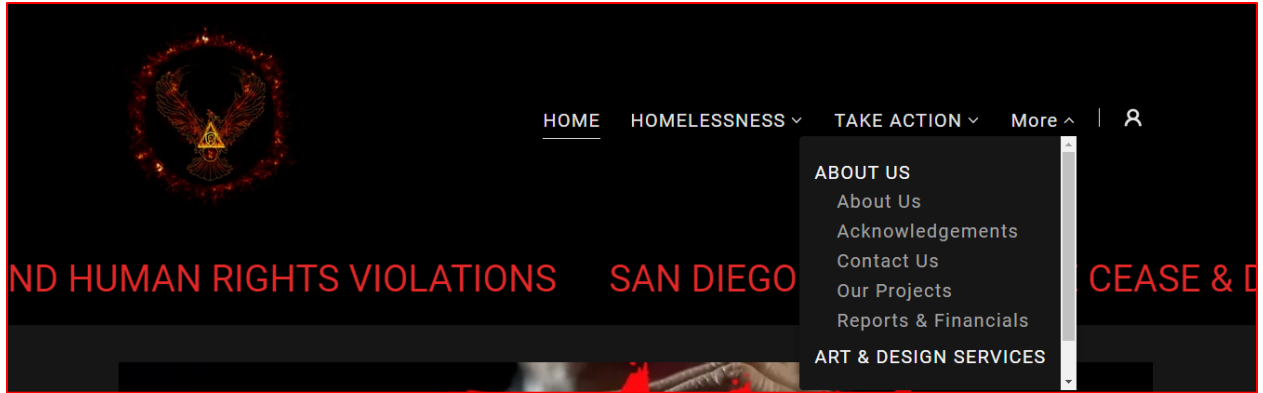
We will work with you to not only create the best website presence to stand out for your plan to capture your audience with the most imperative content and subject matter.

Below is an example of a navigation structure for pages, Dropdown menus, etc.



This example is a laptop display result and not a mobile one (mobile results only displays the Hamburger Button [≡] in the top right on a screen).

As the example reflects, your website will display 4 main Sections/Pages. First, is the HOME PAGE. Second a dropdown page. Third, another dropdown page. The Fourth is the More section page. This dropdown allows your website to feature additional pages. See below example.



PLEASE NOTE: Although websites created by us allows unlimited pages, our CUSTOM DESIGN WEBSITE & LOGO DESIGN PACKAGE PLAN entails us to create 20 unique pages for you. For additional pages, we offer plans to fit your needs.

We recommend our clients divide the 20 pages between their website pages.

Your overall plan will allow you up to 50 pages and 250 images.

Please specify the subjects for your dropdown menus:

3. YOUR NONPROFIT'S HOME PAGE

Let's create your HOME page!

In our experience, we recommend that your HOME page be a minimum of five sections. Many nonprofits use their HOME pages to summarize other page content materials. Although a great appearance is a must on a website, content material on your HOME page should be alluring. Like showcasing a house to sell, you want your front yard and entrance to be welcoming. When you open that door (your nonprofit's website), you want to capture your seller with all the beauty inside to seal a deal.

A. Describe what specific content you want to put on your HOME page. (For example, your Home page may have different page sections on different topics [ex. Homeless Facts, Our Homeless Projects, and Donations])

B. Describe what specific images you want connected to each specific home page content. (For example, Donation image with donation content)

4. YOUR NONPROFIT'S WEBSITE THEMES, COLORS AND FONTS

THEMES

We offer our clients several themes they can pick for their nonprofit website. Check this page (<https://www.godaddy.com/website-templates>) to see the various templates offered and choose the one you feel would best suit your site.

COLORS

Your plan will allow you to choose between a 3-color page scale theme that is applied to all your pages. Together we will work with you to capture the color scheme that makes your content stand out.

Please list **3 Colors that you want on your website.**

1) _____ 2) _____ 3) _____.

FONTS

Please choose one primary and one secondary font, or a default combination below for your pages:

PRIMARY FONTS

Abril Fatface	ADAMINA	ARCHIVO BLACK Chunkfive	Bitter
CABIN	<i>Caveat Brush</i>	Crimson Text	CINZEL
<i>Contrail One</i>	Courier New	Fredoka One	<i>Dancing Script</i>
EB Garamond	FJALLA ONE	Karla	<i>Great Vibes</i>
HELSINKI	Josefin Slab		<i>Kaushan Script</i>

LATO	League Spartan	Libre Baskerville	Libre Franklin
<i>Lobster</i>	Montserrat	Merriweather	<i>Mr. De Haviland</i>
Muli	Old Standard	Open Sans	OSWALD
Patua One	Playfair Display	POMPIERE	Poppins
Raleway	RIGHTEOUS	Roboto Condensed	<i>Sacramento</i>
Sanchez	Sofia	Source Sans Pro	Special Elite
SQUADA ONE	Titillium Web	Ubuntu	Vollkorn
Work Sans	<i>Yellowtail</i>	Zilla Slab	

SECONDARY FONTS

Cabin	Cantarell	Crimson Text	Gentium Basic
Gudea	Josefin Sans	Helvetica	Lato
Lora	Lusitana	Montserrat	Noto Sans
Old Standard	Open Sans	Poppins	Quicksand
Roboto	Raleway	Share	Source Sans Pro

DEFAULT COMBINATIONS

Montserrat/Roboto	Abril Fatface/Droid Sans
Adamina/Poppins	Archivo Black/Montserrat
Bitter/Helvetica	Cabin/Lato
Caveat Brush/Droid Sans	ChunkFive/Helvetica
CINZEL/Source Sans Pro	Contrail One/Helvetica
Courier New/Helvetica	Crimson Text/Open Sans
<i>Dancing Script/Gentium Basic</i>	EB Garamond/Roboto
Fjalla One/Source Sans Pro	Fredoka One/Poppins
<i>Good Vibes/Quicksand</i>	HELSINKI/Helvetica
Josefin Slab/Cantarell	Karla/Old Standard
<i>Kaushan Script/Lato</i>	Lato/Lusitana
League Spartan/Helvetica	Libre Baskerville/Source Sans Pro
Libre Franklin/Open Sans	<i>Lobster/Cabin</i>
Merriweather/Helvetica	<i>Mr. De Haviland/Crimson Text</i>
Muli/Quicksand	Old Standard/Gudea
Open Sans/Helvetica	Oswald/Helvetica

Patua One/Lato
Pompierre/Roboto
Raleway/Helvetica
Roboto Condensed/Helvetica
Sanchez/Noto Sans
Source Sans Pro/Roboto
Squada One/Share
Ubuntu/Lato
Work Sans/Source Sans Pro
Zilla Slab/Roboto

Playfair Display/Open Sans
Poppins/Open Sans
Righteous/Josefin Sans
Sacramento/Raleway
Sofia/Quicksand
Special Elite/Open Sans
Titillium Web/Open Sans
Vollkorn/Helvetica
Yellowtail/Lora

What sort of images and photos do you want to use on each of your pages? If you have any you want to use, please provide them to us via email. If you do not have any, we will help you find and/or create the right ones for you.

TERMS & AGREEMENT OF COMPLETION

As artists and humanitarians pursuing efforts to save and enrich lives and our planet, it is of great importance to us to help other nonprofits achieve their goals in doing the same.

As such, we will work with you until you are completely satisfied with your product and/or services we render you.

Prior to completion of any plan/services with our clients, we respectfully request them to do the following:

CHECKLIST

- 1. Complete the Clients Survey Form below and email it to us.**

PLEASE NOTE that in completing such, you authorize us to use the Survey for marketing and research purposes. We will not sell or release your personal information.

REGARDING USING YOUR NAME ON THE FORM:

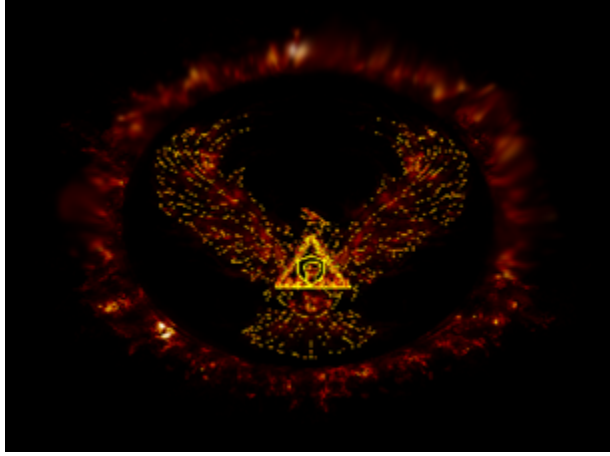
Clients may, in lieu of using their full first and last name, alternatively use an initial for their first name and full last name, or vice versa. (e.g., J. Doe, John D.)

- 2. Write a review via Google Maps
(<https://g.page/r/CTqfwWvgjwegEAI/review>).**

I, _____ (print full name), hereby state that I have read the TERMS OF COMPLETION above and agree to all the terms.

Dated this ___ day of _____, 20__.

Signature: _____



C4TWC CLIENTS SURVEY FORM

**FIRST & FOREMOST,
WE THANK YOU FOR MAKING THE WORLD
A BETTER PLACE**



Through a star rating (1- Strongly Disagree, 2- Disagree, 3- Neutral/Neither Agree nor Disagree, 4- Agree, 5- Strongly Agree), please tell us if you are satisfied with our product(s)/service(s)

_____ **(Please print
your specific Plan(s)/Service(s))**

_____ **STAR(S) (1-5)**

_____ **(Print Name)**

_____ **(Sign Name)**